



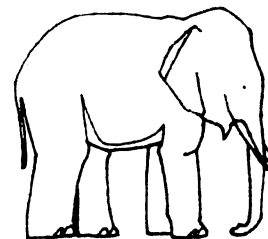
humane education happenings

The Humane Society of the United States
West Coast Regional Office
1713 J Street, #305 · Sacramento, California 95814

WINTER 1981

A NEW APPROACH

Santa Clara Valley Humane Society has a new booklet for teachers and others interested in their education programs. The booklet explains the purpose of humane education and the society's HE programs with brief easy to read copy and delightful graphics and cartoon figures. For more information, contact Barbara Bearman, Santa Clara Valley Humane Society, 2530 Lafayette St., Santa Clara, CA 95050.



DON'T FORGET.....

...that January 14th is the birthdate of Dr. Albert Schweitzer. Always a good day for a special program or project.

TEACHERTALK.....

...is the title of the newsletter Central California SPCA (103 So. Hughes, Fresno, CA 93706) is using to reach teachers. Barbara Westfield tells us, "In the first week out we have had responses from 35 teachers from 28 different schools." Teachertalk was sent to approx. 2,000 teachers through the school mail. By using the school mail service no postage was required. If you'd like to do a similar newsletter for your area, send a SASE to this office and we'll send you some samples.



FORM LETTER.....

...FUND RAISING. Ventura County Humane Society (P.O. Box 444, Oak View, CA 93022) told us the idea was originally successfully used to raise money for the local library and they are hopeful it will work as well for them. Each of the society's members are being sent five #10 envelopes, five of the society's BRES, five form letters, and a note asking them to address and send the form letters and BRES to five of their friends who are not members of the society. For a sample, send a SASE to this office.

"If you pick up a starving dog and make him prosperous," said Mark Twain, "he will not bite you." "This is the principal difference between a dog and a man."

KIND REACHES OUT

Kind will pay organizations 50¢ for each \$4. home subscription they help us sell. Here's how it works - Kind will send you a large attractive poster advertising Kind. The poster has a pocket on the bottom that you'd keep filled with Kind provided subscription forms. The forms would be stamped by you with your organization's name and address so the \$4. subscriptions would be paid directly to you. In this way you won't have to wait for a subscription to be processed to get your 50¢. After collecting several forms, you'd simply send them with your check for \$3.50 per subscription to Kind. For more information or to join, fill out the form below and mail it to Kind Cooperative Outreach Program, HSUS, 2100 L St., N.W., Washington, D.C. 20037. EXTRA BONUS - Kind will provide a complimentary subscription to the magazine to every participating organization.

YES, we want to participate in the Kind Cooperative Outreach Program.

NAME OF ORGANIZATION _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
CONTACT PERSON _____

SIGNATURE (Please print.) _____

What's your best guess of the number of children who might subscribe through your agency in one month? _____

How many Kind posters do you want for display purposes? _____

We are not familiar with Kind magazine. Please send us a sample copy.

TEACHING PACKETS TO SHARE

Ivan Golakoff (Animal Care and Education Center, Box 64, Rancho Santa Fe, CA 92067) has completed his series of teaching packets along with a two part 25 min. filmstrip. The filmstrip "Choosing the Right Pet" discusses rodents, birds, exotic animals, horses, dogs and cats, and pet overpopulation - price \$25. The price includes a 20 page teacher's guide. The "Choosing the Right Pet" guide is for primary grade levels and may be purchased separately for \$2. "The Basic Care of Cats" 25 page teacher's guide (price \$2.25) and "The Basic Care of Dogs" 30 page teacher's guide (price \$2.50) are both for upper elementary grades and are also available. All of the guides are full of student worksheets and are very well done. For more information on these and other HE materials offered by the Animal Care and Education Center, write Ivan direct.

DID YOU KNOW.....

...that sharks get ulcers? A perforated ulcer was found during an autopsy of the Great White shark that recently died at Marineland, CA.

...that NAAHE's new curriculum guide is being used throughout the entire school system in the state of Utah?

...that both Pat Kampe and Sue Chernak have left Marin Co. Humane Society's education dept? Sue is traveling and Pat is continuing her education.

...that Jeanne Walsh has left San Francisco SPCA and has gone into the public relations business?

...that there is a salute to Bev Armstrong and Charlotte Moore (Kids and Critters) in the December 1981, Vol. 5, No. 4 issue of Humane Education magazine?

HAPPY HOLIDAYS!

JOIN WITH US IN CELEBRATION

The Second Annual

INTERNATIONAL DAY OF THE SEAL
===== March 1, 1982 =====

International Day of the Seal is a time to celebrate the birth of the baby harp seals - to symbolically celebrate all seals and deplore seal clubbing, whether done in Canada or on the United States' own Pribilof Islands.

Last year, resolutions were introduced in both houses of the U.S. Congress, local humane organizations and thousands of concerned citizens participated in demonstrations and rallies nationwide helping to make the first International Day of the Seal a major success.

The West Coast Regional Office of The Humane Society of the United States has aids and ideas for all local humane organizations and committees wishing to join with The HSUS in the United States, The RSPCA in England, and The Canadian Federation of Humane Societies in this celebration.

We hope you will be able to organize some type of event to help us commemorate International Day of the Seal. By contacting this office with the coupon below we can add your group or organization to the growing list of participants; supply you with a model resolution so your mayor, city council, or county board of supervisors can proclaim the day, and help provide you with any needed materials. We will have available: fact sheets on seals, press kits with sample PSA's and press releases, T-shirts, book covers, and plenty of ideas to help make your event a success.

Yes, we want to hold an event!

Organization or committee name _____

Mailing address _____

Zip _____

Type of event: Rally Fundraising luncheon Candlelight vigil

Poster contest for children Other

Please send model resolution Yes No

Please send ideas and list of available materials Yes No

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