

*red newsprint paper  
black ink*



# humane education happenings

The Humane Society of the United States  
West Coast Regional Office  
1713 J Street, #305 · Sacramento, California 95814

WINTER 1980

PSAs FROM PAWS

PAWS has produced two new 30 second television public service announcements and is making them available to other humane organizations. Two cats, Lavern and Sydney, and Old Dog are the stars. They are the Muppet-like creations of Karen Prell of the Sesame Street show and were designed especially for PAWS. The entertaining puppets are used to tell pet owners the value of having their animals licensed and spayed/neutered. PAWS is selling the PSAs at cost - \$50. You receive a Master Copy of the two PSAs on one video tape. The Master has the complete soundtrack, but at the end of each PSA the video is blank to allow you to personalize it with your organization's name, address, etc. When ordering be sure to specify if you want 2" or 3/4" video tape. For more information or to order contact John Hosum, PAWS, P.O. Box 1037, Lynnwood, WA 98036.

LEARN ABOUT DOLPHINS.....

...from an easy to read and understand 24 page booklet available from Marine Mammal Fund, Lifeline Marine Research, P.O. Box 16041, San Francisco, CA 94116. The booklet covers everything from dolphin evolution to dolphin and human encounters and why people kill them.

BY POPULAR DEMAND.....

...here is a copy of the poem...

CONTRADICTIONS

I shall never understand  
the inhumanity of man  
While at the same time he can be  
Humanity's epitome

Is he born cruel and then  
converted,  
Or born kind and then  
perverted?  
Are both these traits within  
the genes,  
Or are they shaped by other  
means?

Why does the child stone the frog  
Throw stones at birds and tease the dog  
Yet cuddle in his bed at night  
Synthetic pets of every stripe?  
And when to manhood he has grown  
Does still pursue the path he's known  
And proudly hunt the deer in fall  
To hang a trophy on the wall?  
Or shoot at any helpless game  
Perhaps to kill, perhaps to maim?  
Abandon to the wild his pets  
Or drown the dolphins in his nets,  
Harpoon the whale, and club the seal  
Yet no compunction does he feel?

Perhaps if he'd been gently reared  
To hold all living things revered  
He'd keep the proper point of view...  
These animals have feelings, too.

Louise Kobler, Lakeville, CT

BOUQUETS.....

...to NAAHE and WHEA for the "best ever" Humane Education Symposium. Over 160 people attended the one-day symposium in San Francisco, October 15, 1980. If you didn't attend, you missed a full day of inspiration and idea sharing.

NEED AN INEXPENSIVE FUNDRAISER?

"Stamped Stationery" made from ordinary rubber bands may be for you. All you need is a box of rubber bands, small blocks of wood, double-faced carpet tape, plain paper, an inked stamp pad, and imagination to make unique writing paper and note cards. The instructions are in the June 10, 1980 edition of Woman's Day magazine, pages 142 & 152. Check your library's magazine section or write the magazine direct, Woman's Day, CBS Publications, Consumer Publishing Division of CBS, Inc., 1 Fawcett Place, Greenwich, CT 06830, for a copy.

1981 IS ALMOST HERE.....

...so don't wait to order your calendars from Bo-Tree Productions, Dept. HS, 1817 Union Street, San Francisco, CA 94123. Once again, Bo-Tree is donating a portion of the proceeds to HSUS. Help us help the animals by buying these beautiful 12"x12" full-color calendars. There is lots of room for writing and they make great gifts. Choose from: Bless the Beasts, Horses, In the Company of Cats, Doggone!, and Whales and Friends for just \$6.50 (postpaid) or save and order 3 or more at \$5.50 each (postpaid). Bo-Tree will send the calendars to your friends for you, simply enclose their names and addresses when you order.

HAPPY HOLIDAYS!

DID YOU KNOW.....

- ...that The Humane Society of Santa Clara (Santa Clara, CA) has a new Director - Warren Broderick?
- ...that Barbara Whittenton is no longer Education Director for Nevada Humane Society (Sparks, NV)?
- ...that ARK, Humane Education Service, Box 65, Warren, MI 48090, is selling Beauty Without Cruelty products to help support their education programs? Beauty Without Cruelty cosmetics and toiletries are all natural, contain no animal products, and are not tested on animals. Write ARK for a free color brochure.
- ...that Betsy Williams has gone to work for Multnomah County Animal Control in Troutdale, OR as their Director?
- ...that Ventura County Humane Society (Santa Paula, CA) won the First Prize Trophy in the 4th of July parade? Their truck was decorated by junior members of the Society to look like a huge rabbit.
- ...that Kathie Flood, formerly of HSU is now the Director of Tri-Agency Dog Control Authority in Eugene, OR?
- ...that Russ Turver has left Marin County Humane Society (Novato, CA) and Diane Allevatto is the new Director?
- ...that the cat flea can leap up to 36 inches -- the same as a person leaping over the Washington Monument?

ANIMAL STAMP PUBLICITY

The Oregon Humane Society, P.O. Box 11364, Portland, OR 97211, has a new multiple colored animal stamp to affix to letter writing materials. Great idea! For \$1. they will send you a sheet of 10.

ANY donation you can send to help defray the costs of printing and mailing HEH will be greatly appreciated.



*Judi*  
Judi Kukulka  
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