There's a Mouthful Misery in Every Mouthful of Meat (Egg)

Animal Rights International
The misery in meat is food for thought. The preferred meal of affluent societies is a proven killer linked to cancer, heart disease and diabetes. It kills people in other ways too. Thousands of American consumers die each year from deadly salmonella and E. coli, —a result of the filthy and diseased conditions in which animals are raised and slaughtered. Tens of millions more become seriously ill. And meat processing is considered more dangerous than mining. It kills or cripples thousands of workers, —most often poor minority women.

Meat production is destroying the environment and squandering dwindling water reserves. It massively pollutes our rivers and lakes with toxic animal wastes and causes the destruction of rain forests.

Greed has relegated animals to the status of machine parts. Egg-laying hens are confined in cages the size of this page. Veal calves live out their entire lives in dark wooden crates, unable to turn around. Factory-farmed animals are so stressed that only a constant diet of drugs keeps them alive until they are slaughtered.

Beyond satisfying our addiction, meat has no demonstrable benefits. It creates unending suffering for people, destroys the environment and inflicts horrendous pain on more than six billion animals consumed in this country each year.

Only you can do something about the misery in meat. Cut it out or cut it down. You’ll be taking a bite out of misery.

This ad was produced by the Coalition for Non-Violent Food, a project of Animal Rights Int’l., Henry Spira, coordinator. For more information on factory farming send SASE to: ARI, Box 214, Planetarium Station, New York, NY 10024.