



# humane education happenings

The Humane Society of the United States

West Coast Regional Office

1713 J Street, #4 · Sacramento, California 95814

JUNE/JULY 1975

## HUMANE EDUCATION HAPPENINGS

What is it? We hope it will be informative and to the point. This unscheduled publication will carry the things you want and need. Are you looking for something? Do you have an idea that works? New resource materials? Send it in and we will print it. HEH will be as good as the data you feed it. We want to keep a loose schedule so we can publish dates of workshops (yours and ours). The West Coast Region covers five Western States: California, Nevada, Washington, Oregon, and Idaho, so we should get lots of humane education ideas from far and near.

## YOU ASKED FOR IT

Humane education directors of humane societies in the West Coast Region have been co-operating among themselves to share ideas and expand their horizons. Toward this end, HSUS Sacramento has established a coordinating service. The HE directors sent us copies of all the materials they use, and we set up a cross reference file. When they want a new brochure or program they contact us and we can put them in touch with societies that have the specific information they need. It's easy to get your own materials into this coordinating service. Just send us two copies of any materials you use.

## WHO'S WHO IN HUMANE EDUCATION

We are compiling a master list of HE directors (paid & volunteer). If you'd like the opportunity to get to know people in humane education all over the West, send us your name, address, and affiliation and ask that your name be included. When the list is complete, everyone whose name is on it, will receive a copy.

## THE MORE YOU GIVE THE MORE YOU GET

A fine example of unselfish sharing is Thelma Shipman, Central California SPCA, Fresno, CA. Thelma has developed teachers kits on both The Honey Bee & Choosing A Pet. She will send you a free copy of either one. You may reproduce it or use the material at will. All she asks is a credit line "produced by".

## AND THE BEAT GOES ON

Peninsula Humane Society, San Mateo, CA and Escondido Humane Society Escondido, CA have something in common. Both have new centers under construction - both on Department of Recreation & Parks land.

Mel Morse tells us that his San Dieguita Animal Care Center will be finished by Nov. 1. A new concept in a humane society is their goal. It will be a Humane Education Center as well - complete even to a film lab. Write Mel at Box 64, Rancho Santa Fe, CA.

Article

Nothing was  
printed on the  
side of the  
first page

### NEED VOLUNTEERS?

Did you know that almost every area has a Volunteer Bureau that will provide volunteers (age 15-60) to nonprofit groups at no charge? Contact us if you'd like a copy of Volunteer Bureaus in the United States.

### WANT AN OUTSTANDING SLIDE SHOW?

Creative Bob Hillman, Willamette Valley Humane Society, Salem, OR, has produced a slide show on Pet Responsibility. Bob is willing to reproduce it for you at his cost. To personalize it, you would only have to add some color slides of your own society. Contact him for exact price.

### LAST CALL

There are two openings left for the five day indepth Humane Education Seminar by the National Association for the Advancement of Humane Education (NAAHE), July 21-25 at Waggoner, Oklahoma. Everything including recreation is covered by the \$270. fee. If you want to go, call at once.

### THE MOUSE THAT ROARED

The KIND Bicentennial Animal Contest to choose an animal as a symbol for the Bicentennial is so popular that the closing date has been extended to September 15. Anyone under 20 can vote for their favorite animal. We have press kits; with news releases, sample ballots & pictures of the animals all ready to go. If you aren't on the Bicentennial Animal Bandwagon you are missing out. Upon announcement of the winner in October, HSUS will have follow-up education materials available. The California State Fair & the San Mateo County Fair will have booths dedicated to the subject.

### WHERE OH WHERE CAN I FIND?

Madelon Tormanen is looking for a good film on coyotes. If you know of one, contact her at Marin County Humane Society, Novato, CA.

### GIVE A CHILD A THRILL

Any child who is a member of KIND is invited to submit photos they have taken to the KIND 1975 PHOTO CONTEST. All photos must be black & white, pasted on a piece of paper with the child's name, age and address. Send entries to KIND, 2100 L St., N.W., Washington, DC 20037, by September 30, 1975.

### YOUR CHILDREN AREN'T MEMBERS?

If they don't belong to KIND, why not do as Carolyn Dobervich did? (Carolyn is PR director for the Peninsula Humane Society.) She joined up her PHS Junior Humane Society members. Now they receive the new KIND magazine every month. Carolyn has the magazines shipped to her and she inserts her local news before mailing them. There are special subscription rates just for this. Contact us for information.

### WANT TO MAKE A TEACHER HAPPY?

Do you have a program that you take into the schools? If so, an inexpensive way to leave a lasting impression is to present the teacher with a copy of the Teachers Edition of KIND magazine. Your cost (in bulk orders) just 15¢ a copy. Teachers love it! If you'd like, we'll send you a free sample copy.

### FOR THE PROFESSIONAL LOOK.....

...in visual aids, call your local college art department and let them know you are looking for a volunteer artist. You'll be able to produce flannel board stories, posters and other visual aids at little cost. Your materials will look professional and your volunteer artist will feel rewarded.

SOMETHING EVERYONE SHOULD HAVE..

...in their reference library. A copy of PROMOTING YOUR CAUSE by Howard Bloomenthal. This book tells how to plan a campaign, create publicity, make a speech, use the news media, create displays AND MORE. It's published by Funk & Wagnalls, NY, \$7.95.

MAKE YOUR RESERVATIONS

HSUS Sacramento is taking reservations NOW for fall 1975 Make It & Take It workshops. These workshops show teachers how to make their own slide presentations for very little money. Limited to 15 participants the \$8.75 fee covers film, bulbs, & developing. Teachers get a 20 slide presentation that they themselves have created.

CAN'T GET INTO SCHOOLS?

A sure fire way to be welcomed with open arms is to call your elementary school's career guidance counselor and tell them that you have a program on animal careers.

But you need the program right? HSUS Sacramento has just what you are looking for. An Animal Careers Book - It does a comprehensive job on schools, types of careers, resources for information and job openings. \$1.95 for the student edition. To complete your program order the new Animal Careers Filmstrips. There are six filmstrips about ten animal related careers. \$77.50 for the set or \$12.50 each. All filmstrips come with cassette sound. Troll Associates, 320 Route 17, Mahwah, NJ.

NEED SOME HELP?

HSUS Sacramento is happy to help you design humane education programs. Recently we completed a

successful project that included cross-age teaching. In this case cross-age teaching involved high school age volunteers who were trained to go into the schools to teach pet responsibility to elementary school children. Believe us it works! But whatever type of program you want, we probably have information to guide you on what works - and maybe even more important, what does not work. In any case, we are willing to share what we have with you.

A ZOO IN YOUR ROOM.....

...is the title of Roger Caras' new book. It tells children how to care for the small pets you find in youngsters' rooms. Published by Harcourt/Graves and suitable for grades 7-11, it is \$5.95.

TIE A YELLOW RIBBON.....

...round your finger. To remind you to: 1.) send your name in so you'll be listed in Who's Who in Humane Education; 2.) send us two copies of your materials so you can take advantage of our coordinating service; 3.) let us know your reaction to Humane Education Happenings (HEH).

Charlene Drennon  
Director of Education  
and Information  
(916) 447-3295