Gov. Brown Joins HSUS Observance

Oscar Steals Show In Capitol

Governor Edmund G. Brown joined with Bel­
ton P. Mouras and other representatives of the Cali­fornia Branch of the HSUS to proclaim “Be Kind To Animals Week” May 2nd through 8th.

“Throughout history animals have given us protection, transportation, companionship and pleasure,” the governor said. “They have guided the blind, fought criminals and rescued their masters.

“Kindness is a debt we owe them.

“It is a pleasure, therefore, that I urge my fellow Californians to join in the observance of Be Kind To Animals Week from May 2 to May 8.”

THE COVER

Be Kind To Animals Week was observed in the office of California Governor Ed­mund G. Brown. Pictured with him are Belton P. Mouras, right, Mrs. Josephine Gilpin and Oscar the baby goat.

“I commend the California Branch of the Humane Society of the United States and its affiliated societies throughout the state for once again calling to our attention the benefits we receive from our animal friends.”

Also present for the brief ceremony in Gov­ernor Brown’s office were Josephine Gilpin, Don Donaldson and Mike Buckley of the Society, and “Oscar” the baby goat.

Mouras commented that the statewide hu­mane movement was significantly furthered by the Governor’s interest and participation in the Branch’s “Be Kind To Animals Week” observ­ance.

An incident involving Oscar may best be sum­marized by an item in Herb Caen’s column: “The Humane Society took a goat into Gov. Pat Brown’s office yesterday, with disastrous re­sults. The budget is about to contain an emer­gency request for a new carpet.”

Branch Pushes For Spay Law

Passage of Public Spay Law, AB 2031 au­thorized by Philip Soto, seems imminent at this writing and will be, according to Belton Mouras, like icing on the cake because of the accom­plishments already made for the advancement of animal welfare during the 1965 legislature.

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“The California Branch of the Humane Society has scored heavy victories this year,” Mouras said. “But none is so significant as the proposed Public Spay pro­gram. It was pointed out that literally millions of unwanted animals are abandoned each year in California and the unnecessary cost of this “waste” also runs into the millions of dollars to the taxpayers.”

“The Branch’s new pamphlet entitled “California’s Other Population Explosion” is now available. Help us spread the word. Distribute to friends and organizations. Order now, five cents each, postage paid.”

Actually, Mouras explained, the requirement that female dogs and cats from pounds be spayed is only a very insignificant aspect of the educational program to reduce the surplus. Less than 1% of all pound animals are sold. From this 1%, a safe estimate will be only one female in each 28.

“So you can see that the 0.03% of animals that will be affected is only a drop in the bucket,” he added. “The hidden issue, the real issue, lies in the value that a public decree by the people of the state through their legisla­tors, legally recognizes that this vast surplus exists.

“This is public awareness. Through public recognition of this sort we can reach every person in the state who owns an unspayed fe­male cat or dog.”

Educational Pamphlet

A new pamphlet, “Care and Use of Animals in Junior and Senior High School Science Courses,” is available upon request from the State Bureau of Secondary Education or the HSUS Branch office.

The literature contains the thought that teachers are responsible for forbidding surgical experiments or nutritional experiments leading to any inhumane treatment of animals.

MORAL DIRECTION

“Irreverence breeds irreverence, brutality breeds brutality, and who can deny that the use of scientific method and technique without moral direction is virtually the outstanding problem of the age?” - The Rev. Marion L. Matics.

KINDNESS IS A WARM PUPPY ...

WHEN MASTER DIES WHAT ABOUT PET?

The fate of a pet in the event of its owner’s death or indisposition is a common problem.

The guarantee of humane care for or­phaned animals is now offered by the Branch.

Inquiries about this service should be di­rected to Belton P. Mouras, executive di­rector. All such correspondence will be held in strictest confidence.

KINDNESS IS A PERISHABLE COMMODITY . . . DO NOT CRUSH . . . FRAGILE . . . HANDLE WITH CARE . . .
Amory Blasts Surgeon in Debate

Lab Cruelties Are Attacked

By DON DONALDSON

Viewers of San Francisco’s educational television channel 9, KQED, will be treated to two showings of an interesting debate on the use of animals in research. The show was taped for airing Thursday, July 15, 9:00 P.M.

It was a lopsided debate, with the noted critic and author Cleveland Amory getting the best of Dr. Benson Roe.

Dr. Roe, well known Bay Area heart surgeon and animal research specialist at the University of California at Berkeley, defended the use of animals in the laboratory.

Amory, of course, took the stand that there is too much pain and cruelty involved and that most so-called scientific experiments involving animals is unnecessary, "redundant and useless." He was quick to establish the HSUS stand on nonvivisectionists, "We are not antivivisectionists... we do not object to the use but the misuse of animals in the laboratory."

This perhaps is what threw Dr. Roe for a loop. If he had been prepared to meet a well informed antivivisectionist, it appeared he was just as unprepared for what he actually met in the brilliant attack of Mr. Amory. For the good doctor stumbled through the first half of the hour long show, hardly able to get a word in edgewise. And going into the homestretch, his best argument was that animal research does a lot of good and that the sensation of pain sometimes is a natural useful function.

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Casper Weinberger moderated the show, "Profile: Bay Area," which previously had been billed in the program, "Vivisection-To the barricades, pro and anti! Casper Weinberger opens the show." Seated left to right are Weinberger, Dr. Benson Roe and Cleveland Amory.

During his onslaught, Amory ran the gamut of causes and projects of the humane movement. He touched on HSUS history, humane education, wildlife, humane slaughter and important legislation being pushed by the HSUS. You name it, he talked about it. He "damned evil lab practices right in the opponent's home ground, citing the scandals on court record involving Stanford University and White Memorial Hospital, and he lauded the efforts of the California Branch of HSUS in exposing them.

He blasted an experiment to test football helmets involving scientists who used the pain on dogs and beat the animals senseless with hammers. He attacked ruthless procedures involving animals in many other instances including shock tests, starvation experiments and skinning pain and fear in infinite variety."
Easter Chick Law Is Big HSUS Victory

“Passage of the Easter Chick Law is one of our greatest victories of the year.”

This was the proud commentary of Belton P. Mouras, executive director of the California Branch of the HSUS.

Mouras extended a special thanks to Assemblyman Philip Soto of La Puente, author of AB 178, and lauded all Branch members who wrote letters in support of the legislation.

“This is the kind of progress we can accomplish through united efforts for the betterment of animal welfare,” Mouras stated. “Untold millions of Easter chicks, ducklings and rabbits will be saved from pain, torture and certain death because of the new law.”

The Easter Chick legislation was signed into law by Governor Edmund G. Brown April 9th, just before the Passover holiday.

The new law, spelled out, means that it is now illegal for businesses to sell or give away chicks or other animals as an inducement to enter a store. It does not hinder the legal sale by the poultry industry and pet shops. But it requires that proper food, water and temperatures be provided and that artificial coloring is outlawed.

The victory is a culmination of a year’s efforts. It was the topic when Belton Mouras addressed the California Branch of the Humane Society, Inc., at the organization’s annual “Lighthouse” meeting April 20th.

He traced the year’s work behind successful passage of the Chick Law and outlined the meaning of such measures as the Spay Bill and AB 1307 concerning feral dogs and AB 761 for uniform dog licensing.

Mouras emphasized the “intent” is the main thing behind any bill.

PAWS contributed a substantial amount to help finance the Amanda Blake-Lassie television spots.

Monterey Gets New HSUS Man

Jack Hutchings, staff member of the California Branch, will head the Monterey Peninsula SPCA shelter and education program, as an aftermath of the special HSUS team survey of animal welfare needs on the peninsula.

Lady Kimnoll, president of the board of directors of the Monterey Peninsula SPCA, appealed to the Branch for help and the team went into action. Program Director Patricia Morse and Mike Buckley, state humane officer, toured the area and made recommendations for improvements.

Mouras and Jon Hendrix managed the shelter and Don Donaldson, educational director, contacted news media to seek publicity. Educational programs and fund raising projects were outlined.

Mrs. James May and Miss Mary Leslie Davis of Carmel Valley helped in planning resumed operation of the Monterey facilities.

Hutchings, who has been in animal welfare work for many years, will take over the Monroe operation for at least six months, under the direction of the Branch. He will oversee the shelter operation and plan community participation under guidance of Lady Kimnoll and her board.

Mouras Speaks At PAWS Meeting

The legislative role of the California Branch was the topic when Belton Mouras addressed members and guests of the Peninsula Animal Welfare Society, Inc., at the organization’s annual “Lighthouse” meeting April 20th.

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Letters ... We Get Letters

Dear Mr. Mouras: I feel I must express my appreciation to you at this time for the excellent work you are doing through the California Branch. This work is extremely important and urgently needed . . . the bread you are casting upon the waters will take care of many things. I am inclined to believe that California is leading the nation in humane work—Josephine Myers, Los Angeles.

As the days, weeks and years go by there are more and more animals to find homes for. What’s that in it? I have written a poem (excerpt follows) Dogs, cats, even snakes. Some are big and others small. Now give them a home for good- ness sakes. May be he short, small, big, or tall.—Cinda Neal, 11, Strathmore.

WILL POWER

WILL POWER, TOO, CAN HAVE WILL POWER!

A COMMON-SENSE BOOKLET,
HOW TO WRITE A WILL,
WILL SERVE AS A POWERFUL AID WHETHER OR NOT YOU ARE CONSIDERING HUMANE PHILOSPHY.

USEFUL HINTS AND MONEY-SAVING TIPS, AS WELL AS SAMPLE WILLS ARE AMONG THE CONTENTS.

FOR YOUR FREE COPY
WRITE:
H.S.U.S., CALIFORNIA BRANCH
520 FORUM BUILDING
SACRAMENTO, CALIF.
95814

PROGRAM DIRECTOR—Patricia Morse, former executive director of Project Hope for Northern California and Nevada, has joined the staff of the California Branch of the HSUS as program director. She also was executive director of the Sacramento Multiple Sclerosis Foundation and of the California Humane Society. Mrs. Morse studied law and business administration at the University of California at Washington. "Interested in the humane movement for many years and a great admirer of the work of Belton Mouras and his work with the Branch," she said as program director she will concentrate her efforts on a statewide public relations and volunteer organization plan.

Kindness Is Key

To New School Bill

By BILL PROBST

A bill designed to further the humane movement through the public school system has been introduced by Assemlyman Edward E. Elliott and has drawn strong support from the California Branch of the Humane Society of the United States.

AB 1750 at this writing overwhelmingly has passed in the Assembly, with but three dissenting votes. Assemblyman Elliott’s office foresaw no further opposition to the bill.

Section 3209 of the State Education Code presently reads, “The State Board of Education shall include in the textbooks and teacher’s manuals adopted such materials as it may deem necessary and proper to encourage thrift, fire prevention, and the humane treatment of animals, and teach the evils effects of alcohol and tobacco, and other narcotics on the human system.”

The proposed amendment to this would read as follows: “Each teacher shall endeavor to impress upon the minds of the pupils the prin
EDUCATIONAL DIRECTOR — Donaldson has been appointed as statewide educational director for the Branch. The former newspaper man was raised in Southern California, where he attended the University of Southern California. He succeeds Jeanne Westin as educational director and editor of the quarterly Branch NEWS. In his new position, he works on a statewide basis to help organize and publicize affiliated groups, writes and disseminates news of the Branch and provides educational materials and services.

"A DOLLAR IS A MIRACULOUS THING. IT IS MAN'S PERSONAL ENERGY REDUCED TO PORTABLE FORM AND ENDOURED WITH POWERS THAT MAN DOES NOT HIMSELF POSSESS. IT CAN GO WHERE HE CANNOT GO; LIFT BURDENS HE CANNOT TOUCH WITH HIS FINGERS; SAVE LIVES AND SUFFERING WITH WHICH HE DIRECTLY CANNOT DEAL"

—DR. HARRY EMERSON FOSDICK

Clip and mail today.

CALIFORNIA BRANCH, INC.
HUMANE SOCIETY OF THE UNITED STATES
520 FORUM BLDG., SACRAMENTO, CALIF. 95814

ENCLOSED IS $...................... TO BE USED TO MAKE YOUR WORK POSSIBLE.

(GIFTS ARE TAX DEDUCTIBLE. A GIFT OF $5.00 OR MORE CAN QUALIFY YOU AS A VOTING MEMBER.

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Street...........................................................................................................................................

City, Zone, State................................................................................................................................

Kindness Is Key ...

(Continued from Page 7)

"The principles of morality, truth, justice, patriotism, and a true comprehension of the rights, duties, and dignity of American citizenship, including kindness toward domestic pets and the humane treatment of living creatures..."

In introducing AB 1750, Assemblyman Elliott stated, "This bill would make an emphasis on the teaching aspect of the mores of society, and would assist teachers in the function of character building."