

humane education happenings

#5

The Humane Society of the United States

West Coast Regional Office

1713 J Street, # 4 · Sacramento, California 95814

FALL 1976

THE OLD TRADING POST

Martha West, Santa Cruz Animal Welfare Assoc., 2700 - 7th Ave., Santa Cruz, California, has grooming, training, and shelter work slides that she will trade for zoo, fish and game, or forest ranger slides and photos. She is also looking for pics of shelters with veterinary facilities.

COOKBOOKS MAKE MONEY

Publish a cookbook! No, it's not hard to do. There is a company that does most of the work for you. Write Bev-Ron Publishing, P.O. Box 5068, Kansas City, Kansas 66119, and they will send you a kit with detailed instructions. One group published such a book. Then, using station wagons went to shopping centers one weekend and sold the cookbooks and baked goods from the tailgates.

IF YOU HAVE A PAIR OF SCISSORS...

...and a dollar you can brighten up your newsletters and brochures. Bev Armstrong produced a series of clip art for The HSUS. Send the dollar to our office and we'll send you back enough clip art to last a year.



NAAHE CONFERENCE

We attended a very successful NAAHE conference in Washington, D.C. in October. Carol Browning, NAAHE board member, is sending us (to pass on to you) a plan that worked very well in Utah for getting the "Sharing: You and the Animal World" into the schools.

ADD TO YOUR LIST.....

...people who want to share info. with you: Mathilde Kearny, American Humane Education Society, 350 So. Huntington, Boston, Massachusetts (she did one of the best segments at the above meeting); Dennis Moore, Palm Beach County Animal Control, Box 1989, West Palm Beach, Florida (he has a dandy bilingual brochure); Eileen McShane, Madison County Dog Warden, Box 294, Canastota, New York (she is just starting a program and needs help). We'll publish the names of others around the country that we met in Washington next month.

FREE CATALOGUE OF BOOKS

The new magazine Pet News, 44 Court Street, Brooklyn, New York (available by subscription only) is offering a FREE PET NEWS BOOK catalogue. It lists the best books available in the pet field (best according to PET NEWS). Write them direct for their free offer.

WHAT DO YOU THINK?

There seems to be a rising controversy about using animals in therapy programs. We'd like to know your opinions and ideas. Rebecca Craig, Oregon Humane Society, is enthusiastic about their Nursing Home Care Program they have put together. If you'd like a copy, send us a SASE and we'll send you one.

SAFETY COURSE

Pam Lewis, Pomona Valley Humane Society, 500 Humane Way, Pomona, California 91766, discovered that the state requirement to teach safety in elementary schools can be met by teaching a PETS AND SAFETY course instead of other safety topics. She is offering K-3 and needs any info. that you have. Teachers love it. If you'll send us any ideas and info., we will put together a handout that will help you put together your own unit.

WHAT DOES IT COST.....

...to own a dog or cat? Doug Fakkema, Benton County Humane Society, Corvallis, Oregon, won a Los Angeles Times editorial with his cost study breakdown. To own a dog or cat works out to \$22.33 per month. Something that potential adoptors should be told. If you want a reprint, send us a SASE.

CALIFORNIA CELEBRATES THE WHALE

Yes, Governor Jerry Brown has declared November 20 California Whale Day. The HSUS, WCRO will have a display. The entire day will be filled with award winning films, speakers, and entertainment. Ticket info. 916/449-5181. Evening entertainment featuring Dr. Roger Payne - tickets \$4. Dr. John Lilly will be there too, and, of course, Larry Foster - Mr. Whale.

KIND

If you have a teacher that can't afford KIND, let us know. The WCRO will now pick up half the cost of KIND subscriptions on classrooms in special areas. Also, if you send in names and addresses of teachers, we will send them a sample copy of KIND.

EASY AS ONE TWO THREE

According to Charlotte Moore that's how simple it is to get your local papers to do a story on your humane education activities. 1) Find out who is in charge of the particular section of the paper you want the article run in. 2) Phone that person direct. 3) Give them an IDEA for the story and OFFER to help put it together. Using these three steps resulted in a huge story on Santa Barbara's humane education programs.

TAKE A PLANE HOP A FREIGHT.....

...but get there! We are going to have TWO HUMANE EDUCATION HAPPENINGS 1977. Both two day seminars will have John Dommers heading up the programs. FRESNO: February 25 & 26, 1977, at the Sheraton Inn - co-hosted by Central California SPCA. SAN DIEGO: March 4 & 5, 1977, at Vacation Village - co-hosted by Animal Care Center, Rancho Santa Fe. Get the names and addresses in right away of teachers, administrators and friends that you want invited. Last year we had to turn people away.

WILL IT BITE? CHEW THE CARPET?

A dog behavior profile has been developed by the Animal Care Center, Box 64, Rancho Santa Fe, California. It tells in advance how a dog will behave. Send a SASE to them for a copy.



COLLECTORS ITEM

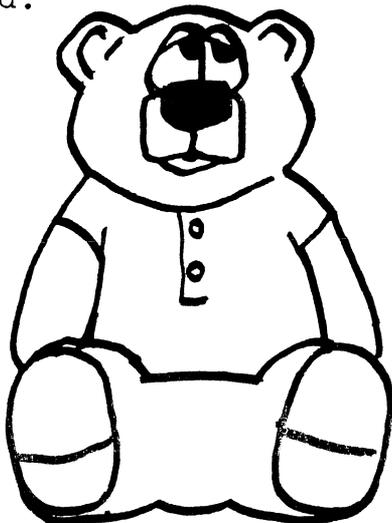
Sherrie May, Monterey SPCA, Box 3058, Monterey, California, has a few copies left of the Dennis the Menace comic book that was based on her work. If you want one, send her \$1. to cover cost and postage.

COME ON YOU GUYS

In publishing this newsletter we haven't mentioned anything anti-hunting until last issue. Who said hunters aren't paranoid? By mentioning "The Guns of Autumn" we received a whole column blasting us in the state-wide hunters newspaper. Will those of you who hunt please let them know that humane education does not necessarily equal anti-hunting. Unless hunters are now shooting puppies and kittens, their saying that "The Animals Are Crying" has an anti-hunting slant is really far out.

WHERE TO BUY WHAT

This office is putting together a resource file so that if you want to buy anything from casts of animal tracks to tripod magnifiers to systems for storing AV cassettes we will have a reference. If you will send us any catalogues or names and addresses of reliable companies you deal with, then when you need to find something with a phone call or note we can let you know which companies carry what you need.



ANIMAL CLASSIFICATIONS

Please note on page 4 is an animal groups handout that you may reproduce courtesy of Santa Barbara Humane Society. If you have things you'd like to share with others, please send them in.

BOUQUETS

Multnomah County Animal Control, Portland, Oregon, won an award from the National Association of Counties for their new spay/neuter rebate program.....

...SPEAKING OF AWARDS.....

...Grateful thanks to Gib Rambo and Barbara Westerfield for the beautiful appreciation award given me personally by the Board of Directors of Central California SPCA. It was a distinct thrill to get recognition from people I admire and love to work with.

Charlene

Charlene Drennon
Director, HSUS
West Coast Region

ANIMAL GROUPS CLASSES OF ANIMALS FROM THE PHYLUM CHORDATA

<p>angelfish sea-horse eel sword-fish cold-fish puffer</p>	<p>mud puppy toad salamander frog newt</p>	<p>alligator horned lizard ("horny toad") boa constrictor king snake tortoise</p>	<p>robin swan penguin chicken ostrich parrot hummingbird</p>	<p>whale mouse cat seal raccoon kangaroo</p>
<p>FISHES</p>	<p>AMPHIBIANS</p>	<p>REPTILES</p>	<p>BIRDS</p>	<p>MAMMALS</p>

A fish is a cold-blooded animal. It lives in water and breathes through gills. Its body is covered with scales, and it has fins.

Amphibians are born in water but live on land. They have legs, and their skin is moist and smooth. They are cold-blooded.

Reptiles have dry scaly skin. They live on land. Some lay eggs, and some have living young. They have lungs and are cold-blooded.

Birds have wings, feathers, and beaks. They lay eggs. They are warm-blooded. They have a gizzard instead of teeth.

Mammals are warm-blooded. They have fur or hair. Their babies are born alive, and they drink their mothers' milk. They have lungs and teeth.