

debris. This menace could cause death and in some instances had done just that.

I thought how like ourselves this scene was, those of us in the humane movement, those in the humane movement who profess to be humanitarians, those who would utilize creatures such as this even to the point of total elimination; all of us basking in the sun when nearby is the great disaster that faces us all; the exploitation, the use, the abuse, the utter disregard for tomorrow; the reason for my being there due to man's drive for prosperity, for worldly goods, for the development of our country, and man's involvement in the disruption of the natural balance.

We in the humane movement have witnessed many such disasters – man-made and others, such as the hurricanes that are attributed to an act of God. All of them are disasters and disasters usually draw people together during the time of the actual disaster. Then as the crisis lessens, we draw apart and the personalities emerge again, the accusations, the self-seeking moves to achieve personal ends beyond that of fellow human beings. Humanitarians are sometimes the most cruel of them all, as you can witness each week as you see correspondence, as you read printed materials, as you see their actions.

A very good friend wrote the other day, and I am sure she won't mind if I quote her: "There are enough pitiful unwanted animals in the world to fill all the shelters that all of us can build. And enough problems to keep all humane-minded people busy. Anyone who attempts to frustrate efforts on their behalf is not a humanitarian. He violates all humane ethics. 'To sin by silence when they should protest makes cowards out of men,' said Abraham Lincoln!"

Like the sleeping seals, with death lurking nearby, we must not be unaware. We have the power and the ability to stop cruelty and suffering and neglect. It is there for all to see and we must see that more and more become aware and that they participate. The ordeals to which animals are being subjected should haunt the conscience of every man, woman, and child in our country. Animal and human neglect and suffering needs the attention of more persons now than ever before.

Someone has to sound the alarm. We at the HSUS are doing that but it takes thousands of really interested people. We need action – not lip service, not sham. I would challenge all who hear me or read these words to start making sounds – and constructive ones. Time marches on and the purposes for which this organization was founded and those of all humane organizations must be fulfilled. The obligation to realize the dreams and aspirations of our predecessors is our challenge and the job is still before us.

## Report of the Treasurer

by William Kerber

To accomplish all of the wonderful work of our humane society, we are dependent upon the generosity of our members and our friends. They are our earning power; they are our goodwill. The HSUS has progressed in its great work year after year through generous contributions and bequests. Be they small or large, they are necessary and appreciated. Even the smallest gift would look mighty large to just one single animal if he could realize it as the source of kindness or humane treatment to him. And large contributions would bring a chorus of happy gratitude. The thought of that is part of the reward to the giver.

True, without some unusually large gifts we would never have been able to build such an active and dedicated organization to carry on our humane program; nor could The National Humane Education Center have been built as a tool; nor could we look forward to the continuation and expansion of program on all fronts of the humane movement. Thankfully, a gradual expansion in the budget each year has been possible.

We have no Endowment Fund. The policy is to spend our cash currently to help suffering animals. Perhaps some day bequests may come faster than currently needed and we could then create an Endowment Fund. Or, persons may contribute large sums for this special purpose. I only mention this as it would best assure a steady flow of income to augment the voluntary contributions received throughout the year.

It is not customary to read the financial report in detail in these meetings; however, I will mention some figures as we go along. For those who are interested, details can be discussed later with our able assistant treasurer, Mrs. Moneta Morgan.

The year 1968 ended with income of \$406,000 and expenses of \$392,000, resulting in income over expenses of \$14,000, which did not add much to our working funds. The October-November period

just a year ago was a worrisome time as our funds ran very low and we had to postpone payment of certain large bills. But in December, a response of over \$100,000 restored the treasury to where we could again see ahead for several months. Such a situation can happen—and does happen—as contributions are not received in regular monthly amounts and, of course, the receipt of legacies is unpredictable. A small reserve is therefore important to maintain stability of program and operation.

In comparing the first eight months of this year, the nearest period to our meeting of a year ago, we can see the trend of income and expenses. Our expenditures so far were \$50,000 higher than during the first eight months of 1968. Fortunately, our income was up due to the receipt of two unusually large bequests which were most timely in encouraging continuation of programs, and for which we are most grateful. This increased income enabled us to accelerate the educational programs of both The National Humane Education Center and The HSUS.

Our education programs are only one phase of our work. As our President has indicated, intensive and extensive campaigns are being waged on all fronts: against cruelty in rodeo, bullfights, cockfights, animal dealer establishments, pet shops, public pounds, animal hospitals, roadside zoos, research laboratories, and many others. These programs will be continued and expanded.

It is our intention to launch new programs in 1970 against abuses of animals in science education, in transportation, and in the raising and marketing of livestock. We have the imagination, the determination, the ability, and the willpower to do all of these things; we are limited only by the extent of financial support. And we are so confident that you and other humanitarians across the country will respond to these efforts that we are presupposing an operating budget of half a million dollars for the coming year, a substantial but justified increase. We could usefully employ multiples of this figure and some day, I predict, we shall.

In closing, I want to refer to our Fixed Annuity Plan where the investor-annuitant can invest a sum in a trust administered by the Mellon National Bank and Trust Company and receives a quarterly payment for life. Any unused sum becomes a gift to The HSUS in the name of the donor. The plan can be very attractive, especially as a large part of the income can be tax free and a considerable amount of the principal investment can be deducted as a charitable gift. We would like to bring this to your attention, in talking to your friends, and suggest that further detailed information regarding specific benefits can be obtained by writing to me in confidence at HSUS headquarters.

Continued support from all of our loyal contributors and any new friends that can be attracted will be vital not only to continue our present program but also to encourage further expansion into the field of animal welfare.

I am sure many of you have observed, as I have, that the more one learns of humane work, the more one is almost overwhelmed by the astonishing number of things that need to be done; and the more one is awakened to the need of functioning on so many fronts and the need of creating public awareness of cruelty to animals. There are millions of people who are in fact humanitarians but who have not been aroused to this great need for The HSUS work. They are right on the horizon of our movement if they could only be reached.

What I have tried to say can be said in so many ways. You will hear much of tremendous interest about The HSUS program during this Conference, and you will understand that it takes money to do. Most of all, The HSUS is most grateful to all who have been so generous, and we know you have also been rewarded in your own hearts.