

THE FOUNDERS OF THE HSUS, who launched the organization 60 years ago to complement the efforts of local humane organizations, crafted an ambitious motto: “Every field of humane work—Everywhere!”

Fred Myers and his colleagues had a vision for helping all animals and also for scaling up the work of our movement, from local or regional animal care and advocacy to a national and even global level. Animal cruelty problems were growing in scale, with a new national highway system, suburban development and a burgeoning post-war national economy. They realized, as I've said before, that we would not be able to rescue our way out of the problems but needed to prevent cruelty through humane education, sound public policies and corporate reforms.

If the HSUS founders were to read this issue of *All Animals*, I know they'd celebrate the organization they started, because it touches the lives of animals of every kind and in every state. This reach is perhaps best exemplified by state directors, who work in the domains of companion animals, wildlife protection, agriculture and so many other arenas where animals are at risk. Along with our program staff, they're working in state capitols, with schools and with other community-based institutions, as well as conducting lifesaving rescue work, whether to help puppy mill dogs, gopher tortoises soon to be entombed by housing construction or abused Tennessee walking horses or fighting dogs.

Yet not even the foresighted people who founded The HSUS could have anticipated the full extent of our attempts today to meet the global challenges that animals face. Few in the 1950s could have imagined the rapid movement of society toward a global economy, with multilateral government organizations and multinational corporations using innovations in transport, commerce and telecommunications to conduct their work on an earthly scale.

We must operate on the field of battle as it exists, not according to original design.

Through our affiliate Humane Society International, we have personnel in 17 countries, and we plan to expand our geographic footprint dramatically this year and next.

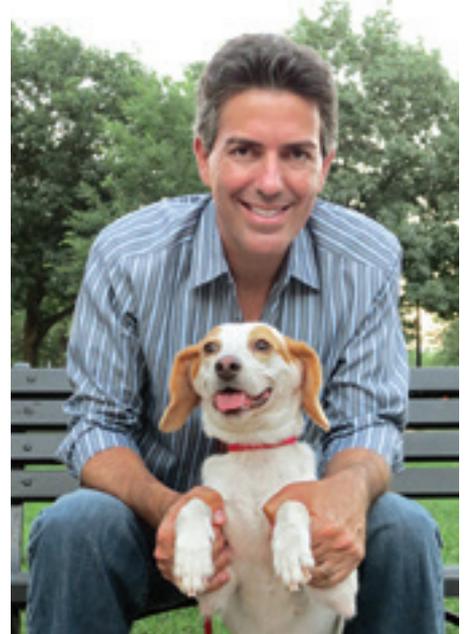
One country where we intend to embed our work is Russia, which hosted the 2014 Winter Olympics. There we saw the drama of international competition darkened by the work of bureaucrats to kill the street dogs of Sochi. We partnered with the slope-style American skier and silver medalist Gus Kenworthy to draw global attention to the plight of these dogs, and we were so pleased to see a prominent Russian citizen, Oleg Deripaska, and many local residents rise up to defend and shelter the dogs.

We are now conducting street dog programs in eight countries, and we are anxious to scale up this program—since perhaps 300 million of the world's 750 million dogs are free-roaming and without homes.

We've already established offices in India, where we've most recently secured a ban on the use of animals in cosmetics testing. We've also made gains there on factory farming, captive display of marine mammals and the wildlife trade. And in China, we are stoking a growing opposition to the dog meat trade, the killing of sharks for their fins and elephants for their ivory, and cosmetics testing on animals.

Also on the global stage, we instigated a challenge to Japan's so-called scientific whaling program in the Southern Ocean, with the International Court of Justice ruling that it violates international law. But the judicial decision with the biggest global reverberations of late was a final ruling by a panel of the World Trade Organization to uphold the European Union ban on the import of seal pelts and other parts, affirming nations' right to restrict trade based on a moral concern for animals.

Indeed, we are active in every field of humane work, in an ever-growing number of geographic areas. With your support, we'll increase our footprint and impact. Because, as our founders realized, animals suffer in profound ways wherever people fail in their duty to protect them. If we are to fight for all animals, we must do it everywhere.



Wayne Pacelle with his adopted dog, Lily.

Wayne Pacelle

Wayne Pacelle, President & CEO
The Humane Society of the United States