



You are holding in your hands a package of information about the story of humans and their attitudes and behavior toward animals—rich in complexity and contradictions, full of heartache and inspiration. So many facts, firsthand accounts, breeds and species, so much in the way of science, insight, and imagery within every issue of *All Animals*, which is, we believe, the best magazine in the world about animals—tracking the progress of the world's most influential animal protection organization, providing feature-length investigative reports you won't find elsewhere, and celebrating people and animals and the ways they enrich our world.

In this issue, you'll read about the remarkable changes The HSUS is driving in the \$97 billion U.S. pork industry, specifically about the peaceful revolt among major food retailers against gestation crates—one of the most inhumane and extreme confinement systems used in industrial agriculture. You'll also learn about the obscure world of parrot breeding, hearing the voice and views of one of the best-known and most commercially successful breeders in the U.S. It's a story that will stretch your thinking about this wing of the pet trade, and it may be your introduction to the modest, overburdened, self-sacrificing individuals trying to clean up the mess—the private citizens, driven by their understanding of and sympathy for parrots, who take the castoffs and spend decades caring for these remarkably intelligent and long-lived animals.

In other articles, you'll learn about the blockheaded reasoning and decision-making that make life difficult for pit bull-type dogs and the people who care about them. And you'll hear from a scientist who uses innovative means of analyzing a small piece of ivory to pinpoint the African forest, valley, or grassland where an elephant once lived, as a tool to fight the metastasizing ivory trade.

You rely on The HSUS for information and insight, and this magazine is one platform for disseminating it. But there's more to our enterprise than serving up facts and opinions and values. You want us to determine a way forward and achieve progress. That's true for you and every other card-carrying member, every volunteer, and every member of our staff, board, and state or program councils.

In 2012, The HSUS provided more hands-on care to animals than any other group. We helped more than 100,000 animals through the work of our animal care centers, our emergency response and animal rescue teams for domesticated and wild animals, our far-flung veterinary operations, our international street dog programs, and other efforts. That's lifesaving work you can and should be proud of—because you enable every bit of it and it is the only safety net these animals have.

But our greatest charge is to prevent cruelty before it occurs. For so many problems noted above, we cannot rescue our way to a solution. Indeed, the very notion of rescuing large numbers of animals from factory farms or the fur trade or so many other legal businesses is a misapplication of the concept. To complement our work to help animals in crisis, we need structural changes—new policies and standards, new ways of generating commerce, new and enlightened attitudes and behaviors.

Every great cause asks people to make choices. If we can acquire a pet in a way that causes no harm but actually does good, then we must make that choice. If a corporation can still make a profit by not causing harm to an animal—by using an alternative to animal testing or a synthetic product instead of fur—then it should. If lawmakers can make the world more livable for people and animals through policy choices—by strengthening laws against animal fighting or treating animals better in the food supply—then they have a moral duty to act.

All Animals gives you a window into this work and these choices. We hope you'll support us financially, but also that you'll become an ambassador and practitioner of the values and ideas we hold so close and that are essential for the working of any civil society.



SCIENCE FOR ELEPHANTS: Biologist Samuel Wasser uses DNA sampling to combat Africa's illegal ivory trade (see story, p. 32).

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