

# Confronting Corporate Abuse



## A Half-Billion-Dollar Seal Pup Massacre

Our boycott of Canadian seafood, organized to pressure Ottawa to end the commercial seal hunt, grew last year to include 550,000 individuals and more than 3,500 food-related businesses, costing that nation's fisheries more than \$500 million since the protest began in April 2005. Last year's seafood exports from Newfoundland—site of the seal hunt—to the U.S. fell 44 percent from 2004, the pre-boycott year, while the 2007 hunt generated a mere \$12 million in pelt sales. Our strategy of closing global markets led Belgium and Holland to prohibit the sale of seal products. Germany, Italy, and Austria are drafting similar legislation, prompting pressure for the European Union to adopt a ban.

\* [humanesociety.org/protectseals](http://humanesociety.org/protectseals)

### We also...

- Won passage of two precedent-setting bills in the New York State Legislature to mandate accurate labeling of all fur garments and ban the electrocution of animals in fur factories.
- Persuaded the 27-nation European Union to prohibit the sale of dog and cat fur.
- Helped pass a resolution in the U.S. House of Representatives calling on Canada to stop the seal massacre.



## From Canada and China: The Cruellest Commodity

As the cause of unimaginable suffering and the gruesome deaths of more than 50 million animals each year, the fur industry remains a major violator of animal welfare standards worldwide. As we intensified our campaign against the Canadian fur seal hunt, the world's biggest commercial slaughter of marine mammals, we also stepped up our efforts to slow the trade in the estimated 4 million domestic dogs and cats and purpose-bred raccoon dogs killed in China for their fur and often skinned alive.

We continued a major investigation into the U.S. apparel industry, revealing that many fur-trimmed garments—especially from China—are falsely labeled and advertised as “fake fur.” Our efforts persuaded leaders in the fashion industry such as Calvin Klein,



Raccoon dog



Skinned alive: Chinese fur production

Tommy Hilfiger, and Foot Locker to go fur-free; prompted Michael Kors and DKNY to pledge to stop using raccoon dog fur; and encouraged other designers and retailers including Burlington Coat Factory to drastically reduce the amount of fur they sell. We named 12 of the nation's biggest fashion retailers and designers in a legal petition before the Federal Trade Commission to halt the false advertising and sale of canine fur.

\* [humansociety.org/furfree](http://humansociety.org/furfree)

## Progress in Research and Testing Laboratories

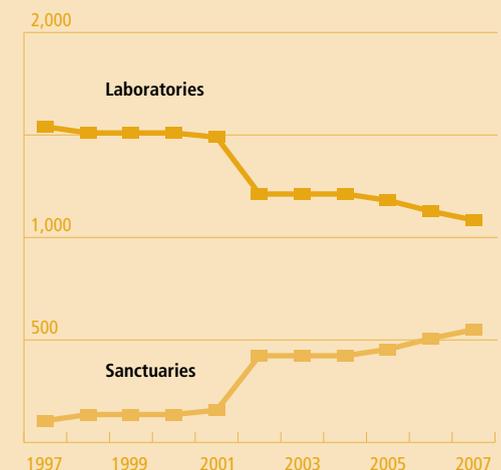
Our Chimps Deserve Better campaign was launched to stop invasive research on these great apes. Some 20,000 public comments we helped to generate persuaded the National Institutes of Health to ban the breeding of government-owned chimpanzees for research, and helped secure passage of legislation in Congress that ensures chimps—

when retired into the national sanctuary system—cannot subsequently be returned to the laboratory.

HSUS staff helped produce a landmark National Academy of Sciences report that envisions eventual elimination of animal use in toxicity testing. A new website we created in partnership with industry, AltTox.org, will help pave the way for alternatives.

Language was secured in the Farm Bill to stop animal dealers from selling “random source” dogs and cats, including household pets, to medical research labs; to increase penalties for research violations of the Animal Welfare Act; and to prohibit the use of live animals in sales and marketing demonstrations. A shareholder resolution was filed against Allergan, the maker of Botox Cosmetic®, to continue pressuring the company to end

Estimated Number of Chimpanzees  
in Laboratories and Sanctuaries in  
the United States



its use of the infamous LD<sub>50</sub> Test, which causes animals to suffocate to death.

\* [humanesociety.org/research](http://humanesociety.org/research)

## Factory Farms: Humane Reforms Gather Momentum

### Examples of Pigs and Hens Freed from Crates and Cages

Entity	No. of Eggs Sold Annually	No. of Animals Affected
<b>Burgerville</b> 39 restaurants	600,000	2,300 hens
<b>Guckenheimer</b> Large U.S. food service company	5 million	19,200 hens
<b>Burger King</b>	20 million	76,000 + hens
<b>Harvard University</b>	500,000	1,900 hens
<b>Compass Group</b> World's largest food service provider: 7,500 U.S. clients	48 million	185,000 hens
<b>Smithfield Foods</b> Largest pig producer in U.S.	N/A	1.2 million sows
<b>Maple Leaf Foods</b> Canada's largest pig producer	N/A	116,000 sows
<b>Oregon law</b>	N/A	4,000 sows



Following our successful state ballot initiative campaigns in Arizona and Florida, North America's largest pork and veal producers—Smithfield, Maple Leaf, Marcho Farms, and Strauss Veal—announced they would phase out gestation crates for breeding pigs and veal crates for calves. A successful HSUS-led campaign to outlaw gestation crates in Oregon marked the first ban on cruel confinement of breeding pigs enacted by a state legislature. Threatened with an HSUS sponsored ballot initiative on the issue, the Colorado Pork Producers Council also agreed to phase out close confinement systems.

Food industry leaders like Burger King, Wolfgang Puck, and Compass Group, the world's largest food service provider, adopted groundbreaking animal welfare reforms advanced by The HSUS. Some 350 educational institutions have now joined our

campus campaign to dramatically reduce or end their purchases of eggs from battery-caged hens. The USDA, bowing to HSUS pressure, gave final approval in June to a regulation banning the slaughter of downer cattle—although it includes a gaping hole that is now the subject of HSUS litigation.

Our lawsuit against the nation's largest foie gras producer forced the state of New York to fine Hudson Valley Foie Gras tens of thousands of dollars for polluting a local river. We began gathering signatures to place the Prevention of Farm Animal Cruelty Act on California's November 2008 ballot. Successful passage will outlaw some of the worst factory farming abuses and free 20 million animals from cages.

\* [humanesociety.org/farm](http://humanesociety.org/farm)