



Our innovative programs, such as this Pets for Life community outreach event, help keep animals happy and healthy—and out of shelters.



61,000+
PETS (and counting)
have been helped
through Pets for Life

Protecting Pets

To protect pets, we advocate in the highest legislature in the land—and go door-to-door in impoverished communities that lack affordable veterinary care.

- Our Pets for Life program is now in 26 U.S. cities, providing critically needed spay/neuter and wellness services in under-served areas where more than 85 percent of pets are unsterilized.
- We also made Pets for Life materials available online, including a toolkit and free webinars on how to run a comprehensive community outreach program, and offered daylong training sessions in Michigan and Virginia.
- To help shelters boost adoptions and reduce intake of cats, we held Rethinking the Cat symposia in New York, North Carolina, Ohio, Texas, Virginia and Washington. We also released a new edition of *Managing Community Cats*, a guide for municipal leaders, in partnership with the International City/County Management Association.
- Animal Care Expo, our annual educational conference for 2,000 animal care professionals and volunteers, featured more than 60 workshops in 11 educational tracks and more than 200 exhibitor booths.
- We helped close carbon monoxide gas chambers in 14 shelters across the United States and in Alberta, Canada, and helped ban such chambers in Delaware and North Carolina and on the island of Saipan.
- We supported three pro-trap-neuter-return bills and 46 ordinances to help homeless cats and their caretakers—and address the 70 percent euthanasia rate for cats in shelters.
- More than 8 million Americans have seen The Shelter Pet Project, our public service campaign with Maddie's Fund and the Ad Council encouraging people to adopt pets. Since its launch in 2009, the campaign has generated more than \$224 million in free advertising for local shelters and rescue groups.
- We played a leading role in the repeal of Maryland's law to restrict pet ownership by breed.