HELP RAISE HANDS FOR ANIMALS.
IT'S AS EASY AS ONE, TWO, THREE.

While The HSUS has been growing in size and influence, so, too, have the threats to the lives and well-being of companion animals, wildlife, farm animals, and laboratory animals everywhere: sport hunting and trapping continue to threaten the lives of wild animals; "factory farming" remains inhumane and cruel; the loss of animal lives in nonessential research persists; and dogs and cats continue to suffer abuse, neglect, and abandonment at the hands of heartless owners.

As a member of The HSUS, what can you do? Clearly, we need the active participation and continuing financial support of each member. But we also need help finding and recruiting new members for The HSUS. That's why we are launching our new membership-recruitment campaign, "Join the Helping Hands for Animals."

It's as easy as... 1. Just remove the far left panel of the special envelope in the center of this magazine and think of the best person to invite to join. Write this person's name on the "Personal Invitation" and sign your name at the bottom.

To be successful, this exciting program needs the combined support of every member of The HSUS. All we ask is for each member to invite and sign up just one new member! That's right: if everyone successfully recruits only one friend or family member, the strength and influence of The HSUS to end all forms of animal cruelty and abuse will double!

It's as easy as... 2. Now write this person's address on the Invitation mailing label and fill out your name and return address (or use the peel-off label from your HSUS News).

Please help us reach our goal to protect the lives of all animals by completing the special envelope. This unique "new member invitation" is easy to complete and will allow you to extend your personal invitation to a neighbor, coworker, friend, family member, or someone else who shares our mutual concern for protecting the lives of all animals. And, with the holiday season fast approaching, a gift membership in The HSUS is a thoughtful way to combine giving to friends with a special boost to The HSUS.

It's as easy as... 3. Now fold the Invitation (mailing label on the outside), add a first-class stamp, and drop it in the mail.

Please...take a few moments, now, to address your special new-member invitation form and begin the process that can help The HSUS increase in size and impact. The Humane Society of the United States needs your help. The animals do, too. We are all counting on you.

OUR FAMILY'S GROWTH IS IN YOUR HANDS.