We are... STRONG
11+ million supporters of The HSUS’s work

We are... PLUGGED IN

1 million+ readers of All Animals & Kind News magazines

1.1 million Facebook fans

91,000+ Twitter followers

3.9 million viewings of HSUS videos in 2011

Favorite post: Hurricane Irene rescue photo album (see p.11)

Favorite video: Flying Hawaiian donkeys to safety (see p.13)

We are... COMMITTED
to animal protection

650,000 promises to boycott Canadian seafood while the seal hunt continues (see p. 22)

54,700 letters to the U.S. Fish and Wildlife Service, asking the agency to classify chimpanzees as an endangered species

300,000 pledges not to buy puppies from pet stores or online (see p. 12)

1.4 million advocacy actions by our online supporters in 2011

2,600 TAPA and Animal Care Expo attendees in 2011, honing their advocacy and rescue skills