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There's a World of Misery in Every Mouthful of Meat (Kabob)

Animal Rights International

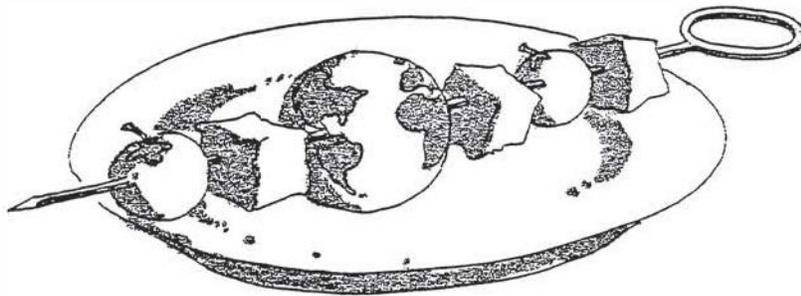
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THERE'S A WORLD OF MISERY IN EVERY MOUTHFUL OF MEAT



The misery in meat is food for thought. The preferred meat of affluent societies is a proven killer linked to cancer, heart disease and diabetes.

It kills people in other ways too. The grain which feeds animals for our dinner tables is oft times "appropriated" from the peoples of Third World countries: it enriches dictators while vast populations starve.

Meat production destroys the environment, squanders dwindling water reserves, pollutes our rivers and lakes with toxic animal wastes, and is causing the destruction of rain forests.

Greed for super-profits has relegated animals to the status of machine parts. Veal calves live out their entire lives in dark wooden crates, unable to even turn around. Egg-

laying hens are confined to an area smaller than this page. Factory-farmed animals are so stressed that only a constant diet of drugs keeps them alive until slaughter.

Beyond satisfying our addiction, meat has no demonstrable benefits. It creates unending suffering for people, destroys the environment and inflicts horrendous pain on more than six billion animals consumed in this country each year.

Only you can do something about the misery in meat. Cut it out or cut it down. You'll be taking a bite out of misery.

This ad was produced by the Coalition for Non-Violent Food, a project of Animal Rights Int'l., Henry Spira, coordinator. For more information on factory farming send SASE to: ARI, Box 214, Planetarium Sta., New York, NY 10024.