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There's a World of Misery in Every Mouthful of Meat (Fork)

Animal Rights International

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There's a World of Misery In Every Mouthful of Meat

The misery in meat is food for thought. The preferred meal of affluent societies is a proven killer linked to cancer and heart disease.

It kills people in other ways too. The grain which fattens animals for our dinner is routinely "appropriated" from the people of Third World countries; it enriches dictators while vast populations starve.

Meat production destroys the environment, squanders dwindling water reserves, pollutes our rivers and lakes with toxic animal wastes and causes the destruction of rainforests.

Greed for super-profits has relegated animals to the status of machine parts. Pigs and veal calves live out their entire lives in steel cages or dark wooden crates, unable to even turn around. Egg-laying hens are confined to a space smaller than this page. Factory-farmed animals are so stressed that only a constant diet of drugs keeps them alive until slaughter.

Beyond satisfying our addiction, meat has no demonstrable benefits. It creates unending misery for people, destroys the environment and inflicts horrendous suffering on more than seven billion farm animals in the U.S.A. each year.

Only you can do something about the misery in meat. Cut it out or cut it down. You'll be taking a bite out of misery.

This ad was produced by the Coalition for Non-Violent Food, a project of Animal Rights Int'l., Henry Spira, coordinator. For more information on factory farming send SASE to: ARI, Box 214, Planetarium Sm., New York, NY 10024