Thank you for standing with us in the fight for all animals.

Your support for The Humane Society of the United States led to tremendous victories for animals in 2017. Through responses to major storms and tough cruelty cases, through corporate reforms and legislative victories, you’ve helped us make the world a better place for animals. Here’s how we get things done.

Rescue and direct care
We and our affiliates provide hands-on care for more than 100,000 animals every year, working together to care for horses, companion animals and wildlife. We respond to major cruelty cases, save animals from the dog meat trade, vaccinate street dogs overseas, arrange veterinary care and spay/neuter for pets in underserved U.S. communities and much more.

Education and awareness
The HSUS reaches tens of millions of people through our website and social media platforms, award-winning videos and magazines, training and educational conferences for animal advocates, national media coverage and more. We’re driving the wider conversation around animals, encouraging everyone to create a culture that lives up to the promise of our name: A humane society.

ON THE COVER: Corporate secretary Johanie Parra welcomes one of the many adoptable animals The HSUS helped evacuate from animal shelters located in the path of last year’s hurricanes.
In 2017, you helped us get the job done.

125,463
Number of animals The HSUS and our affiliates rescued and cared for in 2017, thanks to your support. More than 15,000 were animals impacted by the hurricanes and other disasters.

135,000+
Number of service hours our amazing volunteers gave to our cause.

227+58
Wins grassroots activists helped gain: 227 new state laws and ordinances passed; 58 harmful measures defeated.

500,000+
Number of online searches for adoptable pets driven by The Shelter Pet Project, a partnership between The HSUS, Maddie’s Fund and the Ad Council to promote pet adoption.

Improving corporate policy

Our mainstream credibility and the depth and breadth of our team’s knowledge and experience give us an advantage when we approach leading corporations about policy reforms. We work with the world’s biggest food companies, cosmetics manufacturers and other industry leaders to improve the treatment of animals in their sectors. Caring about animal welfare is good business, and our army of advocates ensures that companies that lag behind feel the impact on their bottom lines.

Strengthening public policy and law enforcement

We’re strengthening legal protections for animals at local, state and national levels in the United States, and in a growing number of countries through our global arm, Humane Society International. We defend those victories in court and train thousands of law enforcement officers to investigate and prosecute animal cruelty.
From our leadership

AT THE HUMANE SOCIETY OF THE UNITED STATES, we fight for all animals, working to achieve the vision behind our name: A humane society. But we can only do that by harnessing the skills and inspiring the support of our staff, our volunteers, our donors and supporters, the enormous team of advocates who give their hearts, time and money to our critical work.

I want to thank you for everything you've done to make our work possible. I'm excited about the opportunities in front of us, and am grateful to have you at our side as we move ahead.

In 2017, The HSUS again showed our capacity to take on the biggest fights, working in all 50 states and in more than 50 nations to drive change, and securing more public support than ever. When disaster struck in the form of powerful hurricanes late last summer, hundreds of thousands of people—maybe you were one—donated to help the affected animals, people and communities. That support made it possible for us to save, transport and care for thousands of animals in Florida, Puerto Rico, Texas and Mexico.

Putting humane values over profits, China shut down its ivory carving and trade operations. We made strides toward ending the dog meat trade in Asia; already, we’ve rescued thousands of dogs and shut down dog meat farms throughout South Korea. After a 30-year fight led by The HSUS, and a decisive ruling by the World Trade Organization, commercial tuna fleets won’t be able to flood the U.S. market with fish caught by chasing dolphins and setting nets on these magnificent mammals.

Even as Ringling Bros. moved to close down, we pushed for an end to wild animal acts in circuses throughout the United States and across the world.

You helped us secure many other victories:

PUTTING A STOP TO PUPPY MILLS
Through our Puppy Friendly Pet Stores Conversion Program, we’ve helped 21 pet stores transition to selling homeless, adoptable animals rather than puppy mill dogs. These stores have found homes for more than 12,000 dogs. California became the first state to ban the sale of puppies in pet stores; only shelter and rescue dogs will be available in stores across the state. We drove up the number of local jurisdictions that ban the sale of puppy mill dogs at pet stores to almost 250.

WINNING OVER FASHION HOUSES TO END THEIR USE OF FUR
We secured agreements from major brands and retailers—including Gucci, Michael Kors and Jimmy Choo—to commit to a fur-free future. Yoox Net-a-Porter, Stein Mart, Burlington Stores and VF Corporation (the parent company of dozens of popular brands, including The North Face, Timberland and Nautica) all committed to phasing out fur products.
SECURING HELP FOR LIBERIAN CHIMPS
We announced a major, multimillion-dollar agreement with the New York Blood Center (NYBC) to fund the care of more than 60 chimpanzees formerly used in medical experiments.

FIGHTING FACTORY FARMING IN THE U.S. AND GLOBALLY
We secured commitments from more than 70 of the largest food companies to improve the lives of chickens raised for meat—with Burger King, Sonic, Jack in the Box and Subway agreeing to major changes in the methods used to raise and slaughter the birds. Humane Society International obtained cage-free commitments from companies in Asia and Latin America, including JBS, Kraft Heinz, Sapore and Hoteles ESTELAR.

BATTLING CRUELTY THROUGHOUT THE WORLD
Our HSI Mexico team won a major victory when that nation banned dogfighting, and Mexico City updated its constitution to recognize animals as sentient beings. Guatemala’s Congress passed sweeping anti-cruelty legislation, including a dogfighting ban, a prohibition on tail and ear docking of farm animals and a ban on cosmetic testing on animals. The Nepalese Supreme Court banned public culls of street dogs using poisons, beating and shooting, and directed the government of Nepal to introduce a humane management plan for homeless animals.

TACKLING TROPHY HUNTING
British Columbia’s government announced a provincial ban on trophy hunting of grizzly bears. Connecticut and Florida blocked bear hunting, and a federal appeals court upheld California’s right to keep mountain lion trophies from coming into the state. The HSUS won a federal court ruling to spare 1,000 wolves from death by trophy hunters and trappers in Michigan, Minnesota and Wisconsin.

Human misery, exploitation and violence are inseparable from cruelty and other threats to animals; the treatment of human beings and that of the animals who share our world is bound together. We’re working to build a kinder and more civil society, one that values freedom and individual rights, but also honors others’ wellbeing, seeks to diminish violence and exploitation, and encourages humane values. We’ll continue to fearlessly and strategically confront cruelty to animals, in every form, wherever it exists. I’m moved and gratified to have so many of you as our partners in that mission, one we carry out with compassion, resolve and a commitment to tangible, lasting change.

Kitty Block, Acting President and CEO
The Humane Society of the United States
In 2017, you stepped up to help us save animals impacted by abuse and disaster. Our Animal Rescue Team alone helped nearly 17,000 animals. With each rescue we conduct, we look at the bigger picture, the underlying issues. Our rescues address today’s cruelties; our policy and education work prevent tomorrow’s.

**YOU’RE PUTTING AN END TO THE DOG MEAT TRADE IN ASIA.**
Conservative estimates are that more than 30 million dogs per year are raised for meat on dog farms, grabbed off the streets or stolen from their families. They are transported in appalling conditions and cruelly slaughtered.

In South Korea, you helped us shut down four dog meat farms in 2017, supporting the farmers’ transition to new, humane livelihoods and saving nearly 600 dogs, who went to safety in the U.S., UK and Canada. In China, HSI’s local partners closed an illegal dog collection depot and rescued nearly 1,000 dogs and cats from a meat trader’s truck. Humane Society International also helped form a new coalition to fight the industry in Indonesia, and welcomed a ban on dog and cat meat in Taiwan. During the Olympics in South Korea, we engaged athletes and celebrities around the world to condemn the dog meat trade.

**WE SECURED SUPPORT FOR THE CARE OF LIBERIAN CHIMPANZEES.**
In 2015, The HSUS and HSI began caring for a group of chimpanzees living on estuarine islands in Liberia. The animals had formerly been used in research by the New York Blood Center. For years, we worked to get financial support to provide them with lifetime care. In 2017, we secured that support and ended our campaign against NYBC. While more funding is needed, we’re grateful for their commitment of $6 million to help provide the chimps with long-term care.

**YOU’RE HELPING SAVE WILD EQUINES FROM ROUND-UPS AND SLAUGHTER.**
More than 50,000 horses and burros removed from public lands are being held in Bureau of Land Management (BLM) facilities, at an annual cost to taxpayers of $50 million. The HSUS is pioneering innovative strategies to provide a humane management alternative. We completed the first year of a five-year project to manage the horse population on the island of Vieques, Puerto Rico. We trained locals

**Dogs at a meat farm in South Korea take a peek at their rescuers. More than 600 dogs flew to safety in 2017 thanks to our work shutting down these farms. We’re working to bring an end to the industry.**
on an immunocontraceptive drug (PZP) to prevent births, and conducted equine wellness, vaccination and grooming clinics. With the BLM, we launched a pilot project to manage burro herds in the Black Mountain Herd Management Area in Arizona—the first burro project in the U.S. to utilize PZP.

**BIG DOGS GOT BIG HELP.** The huge house in a New Hampshire resort community appeared luxurious. But inside, rescuers found 84 Great Danes living in a toxic atmosphere. Feces and urine coated the floors and walls. Many of the dogs were ill and in distress, and suffering from an array of health problems. Our teams led efforts to care for the animals over the nine months that the case proceeded. In early 2018, the owner was convicted of 17 counts of animal cruelty.

**YOU HELPED US TAKE ON THE LARGEST COCKFIGHTING BUST IN U.S. HISTORY.** In May, we worked alongside the Los Angeles County Sheriff’s Department and local animal organizations to put an end to an enormous fighting operation, with a staggering 7,000 roosters at a single location. Reacting to a tip on our cruelty reporting hotline, more than 100 deputies, with help from our Animal Rescue Team, removed the birds from a property in a remote canyon in California, ensuring they would never again be used in a cruel cockfight.

**THE FUND FOR ANIMALS WILDLIFE CENTER, CALIFORNIA**

A bear cub suffering from severe mange was rescued by good Samaritans in December. Staff from the Department of Fish and Wildlife volunteered their Christmas Eve to transport her hundreds of miles to our facility in Ramona. To mark the holiday, she was named Eve. She is expected to make a full recovery, and to spend next Christmas in the wild where she belongs.

**SOUTH FLORIDA WILDLIFE CENTER, FLORIDA**

This brown pelican had multiple fish hooks embedded in his body when he arrived at South Florida Wildlife Center. The Center educates the public, including anglers, about this often-fatal wildlife peril. Veterinarians surgically removed the hooks, treated an infection in one of his wings and used an ultrasound machine to break up scar tissue. The therapy helped the pelican regain a full range of motion, and with time he was able to soar back into the wild.

**CLEVELAND AMORY BLACK BEAUTY RANCH (TEXAS) AND DUCHESS SANCTUARY (OREGON)**

Black Beauty and Duchess took in horses from a failed rescue organization in South Dakota, working together to place 18 of the animals—including a pregnant mare—into safe care.

**Friends in need**

**SUPPORTING FORMER RESEARCH CHIMPS IN THEIR RETIREMENT**

After helping win the battle to end the use of chimpanzees in laboratories, The HSUS provided funding for habitat at Project Chimps in Georgia to support a quality retirement for the chimpanzees still at U.S. labs. Multiple chimp groups have arrived, and the HSUS-supported sanctuary now has a total of 40 chimps, who are enjoying going outside for the first time ever. We’ll be helping Project Chimps add space to allow more “retirees” to enjoy comfort for the rest of their days.
The 2017 hurricane season required an unprecedented response. Thanks to the federal Pet Evacuation and Transportation Standards (PETS) Act, passed in Katrina’s wake at the urging of The HSUS, there were more resources to keep pets and families together, but the needs were still massive here and abroad. The HSUS and Humane Society International provided assistance in Texas, Florida, Puerto Rico, Costa Rica and the Virgin Islands, and assisted in the aftermath of an earthquake in Mexico. After the storms, we provided search and rescue capacity, wildlife expertise and support to pet owners in impacted communities. We assisted over 15,000 animals and provided thousands of pounds of human and animal supplies.

HURRICANE HARVEY – TEXAS
In total, we evacuated 1,007 adoptable animals from Texas, which freed up space in local shelters for the influx of displaced and lost animals who arrived in the storm’s wake. We conducted 16 transports out of Texas by air and ground to partners around the country and coordinated the delivery of 8 tons of feed, 1,500 bags of shavings and 2,554 bales of hay to the Delta Equine Center in Galveston.

After the storm, we worked with local officials to conduct search and rescue operations, helping local authorities recover 138 animals stranded in homes. The HSUS also carried out an aerial assessment of stranded cattle in Southeast Texas, providing their coordinates to the Texas Air National Guard, who were able to drop hay to feed the cattle until the water receded.
HURRICANE IRMA – FLORIDA
We transported more than 900 adoptable animals out of harm’s way and provided 10,000 pounds of donations to shelters and human service agencies in impacted areas as the storm approached.

Our own South Florida Wildlife Center was caught in the crosshairs of Irma; it sustained significant damage and lost power for days. But that didn’t stop our staff from opening the day after the storm and taking in more than 400 injured wildlife while simultaneously working on repairs. Many of the animals taken in were injured and orphaned young who had been blown from nests.

HURRICANE MARIA – PUERTO RICO
Through our Humane Puerto Rico program, The HSUS has close relationships with animal welfare organizations on the island. With the cooperation of the Puerto Rican government, we launched a transport to evacuate 2,000 adoptable dogs and cats, placing them through our networks with help from St. Hubert’s Animal Welfare Center. With help from South Florida Wildlife Center, we organized dozens of relief flights and shipments, delivering 300,000 pounds of human and animal supplies to hard-hit neighborhoods on mainland Puerto Rico and the island of Vieques.

STAYING THE COURSE IN PUERTO RICO
In the aftermath of Hurricane Maria, The HSUS has maintained a presence on Puerto Rico, working with FEMA to conduct an assessment of needs and repairs and deliver more supplies. We provided emergency disaster-relief grants to shelters and will continue our close collaboration over the year ahead.

In December, on the hard-hit island of Vieques, we hosted a series of veterinary clinics, treating 350 animals who were brought in by grateful residents. We persuaded several airlines to allow transport of pets out of Puerto Rico, facilitating assistance and providing crates for owners trying to evacuate with their beloved furry family members.

Road to recovery
The need didn’t end when the storms ceased

LONG-TERM TLC FOR TEXAS
Through a partnership with Texas clinic Emancipet Houston, and with support from the Alex & Elisabeth Lewyt Charitable Trust, we offered three months of free veterinary clinics to storm-battered Houstonians and their pets, providing free care to 6,461 pets impacted by the storms.

Services provided include spay/neuter, exams, vaccinations, up to 3 months of flea/tick or heartworm preventatives, puppy/kitten de-wormer, microchipping, heartworm testing and treatment, nail trims, treatment for infections, skin and ear issues, wound care and more.

Our own veterinary staff and volunteers worked on the ground with Emancipet’s team to keep services moving quickly and efficiently. Relieved pet owners lined up with their animals hours before the clinic even opened. After losing so much, they were grateful to have one less thing to worry about.

25,419 people have called or emailed the Houston hotline
13,523 vaccines have been administered
988 pets have been spayed or neutered
$1,370,091 what these services would have cost at a traditional vet office
Disrupting “business as usual”

The ways in which our society abuses and exploits animals for profit are extensive; whole industries have been built on animal suffering. But it doesn’t have to be that way. With your help, we’re working with corporations to change ingrained systems. We’re helping companies move away from beauty products that hurt animals toward cosmetics that don’t rely on animal testing. We’re pushing fashion brands to end their use of fur, redefining couture with kindness. We’re working to get animals out of abusive “entertainment” such as circuses, and we’re helping major restaurant and grocery chains move toward supply chains that support more humane animal farming practices and incorporate more plant-based options.

YOU’RE HELPING FARM ANIMALS LIVE BETTER LIVES, AND PUSHING FOR MORE PLANT-BASED FOODS. This year, we partnered with Compass Group and Aramark—two of the world’s largest food service companies, serving tens of millions of meals per year—on the most extensive plant-based work in the industry to date.

Through the Forward Food initiative, The HSUS is showing food service professionals (like chefs and dining hall directors) how to reduce the amount of meat they prepare and introduce satisfying plant-based options. We’re empowering those who supply and prepare food at many of the nation’s largest universities and hospitals to give diners what they want: food that is delicious, healthy, better for the environment and reduces the suffering of animals on factory farms.

IMPROVING NINE BILLION LIVES The figure is hard to comprehend. Every year in the United States, nine billion chickens are killed for food, most of them raised in inhumane conditions, genetically manipulated to grow so
Through the Forward Food initiative, we’re spreading the word to food service groups around the world that reducing meat offerings and increasing plant-based alternatives is healthy, environmentally smart and delicious.

In June, our undercover investigation exposed horrific mistreatment of animals at chicken production and slaughter facilities in Georgia and Texas connected to the factory farm giant Pilgrim’s Pride.

painfully fast, they suffer from leg deformities that prevent billions of them from even being able to walk. These birds represent 9 out of 10 animals caught up in the food industry. They suffer heart attacks and lung failure because their bodies can’t handle the weight gain the industry forces upon them. To combat this abuse, The HSUS has been the leading force behind a hugely successful campaign pushing agribusinesses away from these cruel systems. In 2017, we launched our Nine Billion Lives campaign, calling for a set of minimum standards for the care of chickens that includes slowing their growth rates, improving their living conditions, decreasing housing density and demanding more humane slaughter methods.

More than 70 companies—including Burger King, Sonic, Jack in the Box and Subway—have agreed to phase in purchasing practices consistent with our campaign.

YOU’RE HELPING US CONVINCE LEADING BRANDS AND RETAILERS THAT FUR ISN’T FASHIONABLE. This was a remarkable year in our campaign to end the use of fur in fashion. More and more companies are looking for humane materials and finding cruelty-free alternatives to fur that are indistinguishable. Luxury brands had been the biggest holdouts in the trend away from fur, but in October, in perhaps the most significant announcement to date, Gucci announced its future will be fur-free. A month later, Michael Kors, including the Jimmy Choo line, announced it would phase out all fur.

Also in 2017, Yoox Net-a-Porter, Stein Mart, Burlington Stores and VF Corporation—the parent company of brands that include The North Face, Vans, Wrangler, Timberland and Nautica—all pledged to go fur-free.

In June, our undercover investigation exposed horrific mistreatment of animals at chicken production and slaughter facilities in Georgia and Texas connected to the factory farm giant Pilgrim’s Pride.

Through the Forward Food initiative, we’re spreading the word to food service groups around the world that reducing meat offerings and increasing plant-based alternatives is healthy, environmentally smart and delicious.
YOU’RE HELPING BREAK THE PUPPY MILL PIPELINE. Most people who buy dogs from pet stores don’t realize that they’re probably supporting the cruel puppy mill industry. In 2017, you helped us to raise public awareness that pet stores are not a good source for healthy, well-treated pups. Our undercover investigator documented puppies being bullied and sick animals going without veterinary care or receiving unlicensed medical treatment at Chelsea Kennel Club, a pet store in New York City. The undercover video footage captured inside the store was seen over 5 million times on Facebook. The investigation and ensuing outcry forced the store to close down shortly after the images were made public.

Pet stores are just part of the problem. The majority of puppies sold online come from puppy mills, too. Pretty websites allow sellers to hide the grim reality of mother dogs trapped in cages, forced to breed over and over, and the many potential health and behavioral issues the pups may suffer from. This year, we wrapped up a 4-year project to intercept potential puppy buyers searching online. Over the course of the campaign, The HSUS’s Don’t Buy Into Puppy Mills site intercepted over 650,000 would-be puppy mill shoppers, redirecting them to a website that exposed the truth about buying a puppy over the internet.

WITH THE CLOSURE OF RINGLING BROS. AND BARNUM & BAILEY CIRCUS, A CRUEL ERA ENDED. The shutdown in May ended 146 years of coercive, inhumane wild animal acts. Declining ticket sales and public outcry helped drive this victory for animals. It also generated huge momentum for our efforts to get these shows to stop subjecting animals to lifelong captivity, abusive training techniques and grueling transport in box cars and cages.

Ringling Bros.’ closure was significant, but a number of small circuses continue to operate. In May, The HSUS released video of our undercover investigation of the ShowMe Tigers Act, exposing potential violations of the federal Animal Welfare Act and raising the alarm about the violent handling and inhumane confinement of the tigers, as well as safety concerns for the public. The act is contracted out to branded circuses, including Shrine Circuses.

WE PUSHED L’ORÉAL TO BE CRUELTY-FREE. Hundreds of beauty brands have ended animal testing; many support our global efforts to end cosmetics testing on animals. We asked the world’s largest cosmetic brand to join them. While L’Oréal claims it no longer tests on animals, it continues to sell products in China—where animal testing is required for most cosmetics—which inflicts suffering and death on as many as 375,000 animals each year. We’ll continue to push brands to join our #BeCrueltyFree campaign. Our work to replace the use of animals in toxicity testing was recognized by an award from Lush.
A legal force for animals

Preventing animal cruelty starts with defining it legally. That’s why we fight for stronger laws at the state and federal levels, and our attorneys work to make sure these laws are upheld and enforced in the courts. With your support, they are reshaping the legal landscape for animals.

**YOU’RE HOLDING THE LINE—AND MAKING LIFE BETTER—FOR FARM ANIMALS.** We defended two critical laws in California for farm animals against challenges from industrial agriculture. In May, the U.S. Supreme Court declined to hear an appeal by several state attorneys general and governors seeking to overturn California’s landmark egg sales law which requires that eggs sold in the state come from hens who are not subjected to cruel confinement practices. In September, the Court of Appeals for the Ninth Circuit issued a unanimous ruling reinstating California’s law banning the sale of foie gras, rejecting preemption arguments from foie gras sellers and enthusiasts. These cases helped to establish a critical legal precedent on state authority to set animal welfare rules.

**YOU’RE HELPING US PASS THE FIRST EVER FEDERAL ANTI-CRUELTY LAW.** In December, the U.S. Senate unanimously passed the Preventing Animal Cruelty and Torture (PACT) Act, bringing us closer to the day when the nation has a federal anti-cruelty statute that allows the FBI and other federal law enforcement agencies to crack down on malicious cruelty. The legislation still has to pass in the House and be signed by the president.

The PACT Act builds on the federal animal crush video law enacted in 2010, which banned the creation, sale and distribution of obscene videos that show animals being crushed, burned, drowned, suffocated, impaled or subjected to other forms of cruelty. The PACT Act will prohibit those same extreme acts of
animal cruelty when they occur in interstate or foreign commerce, regardless of whether a video is produced; those convicted will face federal felony charges, fines and up to seven years in prison.

The passage of the PACT Act would enable the federal government to prosecute malicious acts of animal cruelty on federal property and would also enable federal authorities to crack down on bestiality, which—like animal fighting and the “crush video” trade—involves a national subculture in which animals are moved across state lines and information is exchanged on websites to enable this exploitation.

**WE’re FIGHTING TO PROTECT WILD CREATURES—AND YOU’re THERE WITH US, EVERY STEP OF THE WAY.** We continue to fight against trophy hunting here in the U.S., and against the import of trophies of animals hunted abroad. Through the courts, we blocked the trophy hunting and trapping of wolves again in Michigan, Minnesota and Wisconsin, sparing a thousand wolves from cruel death. In California, we successfully helped to defend a state ban on trophy hunting of mountain lions and the importation of mountain lions killed in other states.

**YOU’re STOPPING ANIMAL EXPLOITATION IN CIRCUSES.** While Ringling Bros. shuttered its operations in 2017, The HSUS continues to fight to end wild animal acts in circuses throughout the United States. Pittsburgh, Santa Fe and Los Angeles became the latest cities to ban such acts and the use of abusive training tools. In August, Illinois became the first state to ban the use of elephants in circuses; New York followed in October. We’re pushing for more state and local laws to prohibit the display of wild animals in circuses and other traveling shows—and to ensure that existing laws are enforced. Some of the biggest successes have come from citizen advo-

**YOU’re STOPPING PUPPY MILLS—ONE STATE, ONE CITY, ONE COURTROOM AT A TIME.** Mother dogs and their pups suffer in these intensive breeding operations, which churn out dogs with little regard to their wellbeing. As many as 10,000 puppy mills produce more than 2.2 million puppies in the United States each year—many sold in pet stores or over the internet. But we made major strides in stopping puppy mill cruelty in 2017. California became the first state in the nation to ban the sale of puppy mill dogs in pet stores, a tremendous step forward in cutting off a major retail outlet for puppy millers. That law came on the heels of 36 California cities and towns passing local ordinances targeting pet store sales, part of a wave of such local ordinances sweeping the country.

Because of your support, by the close of 2017, 248 localities had taken action to stop puppy mill sales in their communities. The pet industry has fought back with a barrage of state bills to stop these local efforts, as well as lawsuits challenging these laws. But in 2017, The HSUS helped defeat all attempts to reverse this progress, including successfully helping to defend Chicago’s pet store ordinance in the U.S. Court of Appeals for the Seventh Circuit.

We’re fighting for consumers, too,
to stop deceptive practices by online puppy sellers, who often present images of healthy, happy dogs to customers who never suspect the disturbing reality behind the websites. An Arizona court cleared the way for pet owners who purchased sick animals from suspected puppy mills to continue their fight against online dog marketplace PuppyFind.

YOU HELPED US EXPAND OUR REACH TO PROTECT ANIMALS AROUND THE WORLD. Humane Society International is leading the fight for stronger laws around the world. Our HSI Mexico team won a major victory when Mexico banned dogfighting nationwide and adopted felony-level penalties for participants and spectators. In Guatemala, the Congress passed sweeping anti-cruelty legislation, including a dogfighting ban, a prohibition on tail- and ear-docking of farm animals and a ban on cosmetic testing on animals. The law creates the first-ever government entity in Central America dealing specifically with animal cruelty.

The Indian government announced sweeping new regulations that are expected to reduce the suffering of dogs bred indiscriminately and without basic needs like food, water and shelter; improve conditions for animals sold in livestock markets; and ensure that fish sold in aquariums and fish stores are not caught using destructive fishing practices or taken from protected areas. Our HSI India team also persuaded authorities to ban the import of the skins of exotic animals and furs into the country. The Nepalese Supreme Court banned all public culls of street dogs using poisons, beating and shooting, and directed the Nepalese government to introduce a nationwide humane management plan for homeless animals. Compassion for animals transcends geographic boundaries, and you are helping us advocate for animals in more corners of the world than ever before.

Making friends
A message of compassion reaching millions

WE ENGAGE THE PUBLIC ON ANIMAL ISSUES, seeking to broaden societal respect and compassion for animals. We seek greater media coverage for animal protection issues, train animal protection professionals and engage volunteers around the world, partnering with organizations and individuals to increase our impact.

2.6 million Facebook followers
Our Facebook community grew to 2.6 million, more than 800,000 followers on Twitter and more than 240,000 on Instagram. Videos of our work on Facebook and YouTube garnered over 116 million views. Our magazine, All Animals, hit a circulation of more than 580,000, and our blog, A Humane Nation, gained 2.1 million page views. More than 29,500 print and online articles featured The HSUS and its affiliates, more than 300 of them in major newspapers.

OUR NATIONAL VOLUNTEER ENGAGEMENT PROGRAM engaged help from more than 2,200 volunteers around the country, who contributed more than 135,000 hours of work. The HSUS hosted Humane Lobby Day events in 34 states, with over 1,500 advocates in attendance.

OUR STATE COUNCIL PROGRAM now has 353 members active in 42 states, and our District Leader Program has 623 leaders active in 308 congressional districts. We also established two more state Agriculture Advisory Councils, bringing our total to 14.

More than 5,000 trained
Our Law Enforcement Outreach and Humane State teams trained more than 5,000 law enforcement officers, prosecutors and shelter and rescue personnel and volunteers across the country. Our Faith Outreach Program promoted hundreds of volunteer actions and organized presentations at Diocesan conventions, divinity schools and churches nationwide. More than 2,000 shelter and rescue group representatives attended Animal Care Expo for training and networking opportunities.

OUR HUMANE SOCIETY VETERINARY MEDICAL ASSOCIATION reached approximately 2,000 vet students, providing service opportunities such as our Rural Area Veterinary Services (RAVS) program. RAVS provided services to over 9,000 animals and training for hundreds of veterinary students. Our Pets for Life team provided services to pet owners in underserved communities, helping more than 150,000 pets in our core and mentorship cities—including more than 95,000 spay/neuters.
Gloria Nelson may have been an only child, but she wasn’t a lonely child. “I grew up having animals in my life and considered them part of the family,” she says. “They were the closest thing I had for siblings, and my parents taught me a great love for animals.”

A teaching career kept Gloria busy, but she nonetheless made time to volunteer for local shelters. “I did it as much for myself as for the animals, as I seemed to always need an animal fix,” she admits. “Working with animals made me feel good.”

Her steadfast love for all animals inspired Gloria to do even more to help those at risk. “Animals are really at our mercy,” she observes, “and we must protect them. I feel it is very important that we be good stewards of all that is living and wild. I kept hearing stories about all the good The HSUS was doing, [and] I wanted to be of some help to this organization.”

For Gloria, a Charitable Gift Annuity (CGA) offered the ideal way to make a meaningful gift. The gift annuity provides Gloria with cash flow now, to help with living expenses. After her lifetime, The HSUS will use the remainder of her gift to help create a more humane world for all animals.

To learn how a CGA can help you as it helps animals, contact Ann Kolakowski at 800-808-7858 or akolakowski@humanesociety.org, or visit humanesociety.org/giftannuities.

Visit humanesociety.org/donate to learn about other ways you can support our work.
Get involved

Our staff work on a diverse set of issues, fighting the biggest threats to animal welfare and working to stop the worst cruelties. But you don’t have to work for us full time to stand with us in the fight for all animals—you can get involved in other ways!

Volunteers for The HSUS help out around the globe, both working directly with animals and in our outreach and advocacy work. Even sending an email can help our efforts. For general information on ways to volunteer with The HSUS, you can go to humansociety.org/volunteer.

Below are two important programs we’re working to build.

DISTRICT LEADERS

Because one of the most powerful ways to help animals is through better laws and public policies, The HSUS engages animal lovers around the country in taking our message to decision-makers. District leader volunteers build professional relationships with their federal, state and local legislators, relaying animal protection positions to them, and encouraging their co-sponsorship and support of animal protection legislation. The HSUS provides guidance on how to establish relationships, and district leaders follow through, building a network of HSUS allies to take action to advance animal protection issues.

In 2017, two of our district leaders in Pennsylvania—senior district leader Natalie Ahwesh and district leader Brian Bonsteel—worked with the Pittsburgh City Council to persuade the mayor to sign a bill banning the use of bullhooks, whips and electric prods on exotic animals, a major advancement to protect animals forced to perform in circus acts.

The HSUS aims to identify and coach at least one strong district leader volunteer for each of the 435 congressional districts in the country. To learn more, check out the information and position description at humansociety.org/districtleaders; contact districtleader@humanesociety.org with any specific questions.

STATE COUNCILMEMBERS

Our State Councils are composed of key supporters who are highly committed to the mission of The HSUS. Members include engaged professionals who make an annual philanthropic commitment to the organization and also donate a limited amount of time each month to help advance The HSUS’ agenda in their states and nationwide. They serve as high-level volunteer ambassadors and are part of the inner circle of the organization, working closely with state directors to extend the reach of our programs and our sphere of influence.

In 2017, state councilmembers documented terrible conditions at a pet shop, coordinated volunteers at a vegetarian festival, helped out at a wildcat sanctuary, organized a group of veterinarians to inform them about animal protection issues, testified at public hearings, talked to constituents about how to live in harmony with local wildlife, organized a fundraiser to help fight the dog meat trade and much more. They’ve been instrumental to our work and we’d love to see more talented, committed animal lovers—like you!—sign on.

TO LEARN MORE, email statecouncils@humanesociety.org.

Our next big fights

These are our top priorities in the coming years.

- Putting an end to cruel puppy mills, so that mother dogs and their pups don’t suffer on these factory farms for dogs.
- Ending the use of animals in cosmetics testing.
- Preventing wild and domestic horses from being slaughtered for meat.
- Gaining legal ground to ensure better care for farm animals—especially broiler hens, billions of whom are raised and slaughtered cruelly and forced to grow at unnatural rates that cause them physical pain.
- Ending the trophy hunting of wild animals.
- Stopping the Asian dog meat trade, in which millions of dogs are raised in harsh conditions and killed brutally.
Our volunteer leadership

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Steve White, Los Angeles, California
Financial operations report

For the year ending December 31, 2017

CONSOLIDATED STATEMENT OF FINANCIAL POSITION ($ MILLIONS)

<table>
<thead>
<tr>
<th>Assets</th>
<th>$319.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>49.8</td>
</tr>
<tr>
<td>Receivables</td>
<td>23.1</td>
</tr>
<tr>
<td>Prepaid expenses, deferred charges and deposits</td>
<td>4.6</td>
</tr>
<tr>
<td>Investments, at market value</td>
<td>208.5</td>
</tr>
<tr>
<td>Fixed assets, net of depreciation</td>
<td>33.1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th>$319.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$319.0</td>
</tr>
</tbody>
</table>

CONSOLIDATED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS ($ MILLIONS)

Support and Revenue

<table>
<thead>
<tr>
<th>Support and Revenue</th>
<th>Unrestricted</th>
<th>TemporarilyRestricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>$118.1</td>
<td>$50.4</td>
<td>$0.1</td>
<td>$168.6</td>
</tr>
<tr>
<td>Bequests</td>
<td>25.3</td>
<td>4.6</td>
<td>0.2</td>
<td>30.1</td>
</tr>
<tr>
<td>Investment income</td>
<td>2.3</td>
<td>0.6</td>
<td>—</td>
<td>2.9</td>
</tr>
<tr>
<td>Other income, net</td>
<td>1.5</td>
<td>6.6</td>
<td>—</td>
<td>8.1</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>39.2</td>
<td>(39.2)</td>
<td>—</td>
<td>—</td>
</tr>
</tbody>
</table>

Total Support and Revenue Before Gains on investments and Other Assets $186.4 $23.0 $0.3 $209.7

Realized and unrealized gains on investments and other assets $20.4 $1.5 — $21.9

Total Support and Revenue $206.8 $24.5 $0.3 $231.6

Operating and Supporting Expenses

<table>
<thead>
<tr>
<th>Animal Protection Programs</th>
<th>Education and awareness</th>
<th>Direct care and service</th>
<th>Public policy and enforcement</th>
<th>Corporate policy</th>
<th>Total Program Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$55.4</td>
<td>46.7</td>
<td>35.0</td>
<td>8.8</td>
<td>145.9</td>
</tr>
</tbody>
</table>

Supporting Services

<table>
<thead>
<tr>
<th>Management and general</th>
<th>5.7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>37.9</td>
</tr>
</tbody>
</table>

Total Operating and Supporting Expenses $189.5 $24.5 $0.3 $189.5

Change in Net Assets $17.3 $24.5 $0.3 $42.1

Net Assets at Beginning of Year $164.8 $45.6 $30.8 $239.2

Net Assets at End of Year $182.1 $68.1 $31.1 $281.3

The numbers above are preliminary and are subject to change upon audit. The final audited numbers will be available later in 2018 at humansociety.org/annualreport.

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When Jim Hardin married his wife, Dawn, more than three decades ago, it was a package deal: he got a poodle mix with anger problems and a cheerful corgi as part of the deal.

As the couple took in more dogs over the years, their desire to help grew. Jim has a special concern for elephants, whales, polar bears and gorillas, and Dawn dreams of a day when pet overpopulation and cruelty don’t exist. “Animal cruelty in all forms—from dog fighting to factory farms—isn’t just an animal issue,” she says. “It speaks to our values and character as a species.”

The Hardins’ estate plan reflects their shared love for all creatures and connection with nature. “We wanted to include an organization with an impeccable reputation, a history of documented results, a tradition of cost-effectiveness and absolutely dedicated leadership and support personnel,” says Dawn. Her research found that The HSUS fit the bill perfectly.

The Hardins encourage others to name The HSUS in their plans. “Any gifts and tokens of kindness, large or small, will make a difference,” notes Jim, “if together we do what we can.”

To learn how easy it can be to create your own legacy for animals, contact the HSUS Planned Giving team at smaughan@humanesociety.org or 1-800-808-7858—or visit humanesociety.org/legacy to learn more.

Visit humanesociety.org/donate to learn about other ways you can support our work.